

THE OPEN EYES ECONOMY SUMMIT 2 MISSION STATEMENT

Welcome to the common opening of our eyes and to a new insight into the surrounding reality. We will have a look at our firms and organisations, at our districts and cities, at our countries and the common Europe and at the entire globe. Let us ask the question: what kind of reality do we want to live in? And let us discuss it together.

ABOUT THE OPEN EYES ECONOMY IDEA

As the inhabitants of our planet, we are at the breakpoint. We are facing new challenges and threats connected with diminishing traditional natural resources, recurrent ecological disasters, climate changes, social unrest or the threat of closing borders. Our communities and our political and intellectual leaders do not have a straightforward answer to the question of how to face the future.

We want to change the reality for better. We want to have an impact on the world we are living in. We want to co-create it knowingly. We want to live in better cities, to buy from responsible companies, and to interact with brands that create valuable culture. We want to be sensitive to social issues, to ecology and practical arrangements. Together with you we want to create an event that we will be really proud of. **An event that is meaningful and brave, out of the box, inquisitive and optimistic. And realistic. Bringing the real change.**

During the first summit in 2016, together with 1400 participants and over 100 lecturers, we certainly managed to create a unique factor – the atmosphere. The uniqueness was created by students and ministers, social activists and prime ministers, non-governmental organisations and large corporations, intellectuals, journalists, scientists and entrepreneurs – all of whom contributed to the fascinating discussions, lectures and lobby discussions. Together, we managed to discuss a plenitude of issues, to ask many difficult questions and, which is more, to start finding answers to them.

There is no doubt that the first, and the subsequent, editions of the OEES, may be the stones that can start the avalanche.

That is why we need values. We discuss them and we think about them more and more. We feel that we are losing the values we used to cherish not so long ago: solidarity, stabilisation, and safety. Will we regain them one day? However, the nostalgia and declarations that we appreciate the values are not accompanied by the awareness of how the values are made and that every person can make them come true. **The Open Eyes Economy is an intellectual movement focused on values, also the economic ones.**



WHAT IS THE OPEN EYES ECONOMY SUMMIT?

The Open Eyes Economy Summit is a culmination of the all-year-long intellectual and organisational efforts as well as the announcement of the outcomes. We discuss there to define the process of creating values specific for each organisation or structure as there are no universal solutions. During the Summit we address such topics as: Firm-Idea or City-Idea. We want to seize the idea of the organisation work and to suggest pro-developmental solutions in individual sectors, based on the specifics of each entity. The idea is universal while the solutions are tailored to the individual needs.

The Open Eyes Economy Summit is a summit we reach to easier notice paths that are based on values and drive our development. It is not possible to reach the summit without effort. Therefore, each year, we want to climb higher in an increasing group, by organising seminars and conferences - both in Poland and abroad - reaching the ones who wish to improve the current state of economy.

We follow the path to development in order to discover various perspectives, to offer practical solutions; the discussions cannot be alienated from the European context.

The European Union faces the necessity to determine the next stage of its development. The fundamental debate on this issue commenced on 1 March 2017, after the European Commission's presentation of the White Paper on the Future of Europe and should be closed in December 2017, when the Member States intend to reach an agreement on the shape of the future Union of 27 States. The debate is multidimensional. It is devoted to, among others, the future economic and social model of Europe. In this area, the joint conceptual and practical efforts of the Open Eyes Economy Movement will not only be a part of the Europe-wide debate but also the contribution to the future conclusions. Our Congress shall directly precede the Social Summit for Fair Jobs and Growth in Göteborg, held on 17 November 2017, which means that the two events may be the culmination of the discussion on building a fair model of economic growth in Europe.

As an intellectual movement of the new idea, we would like to invite you to a journey into the future. A journey in which the values – the foundations of our activities – are of utmost importance.

