

Tuesday, 14 November 2017

INAUGURATION

	8.30–10.00	REGISTRATION / WELCOME COFFEE
HALL S1	10.00–10.05	<b>Professor Jacek Majchrowski, PhD</b> – Mayor of Krakow
HALL S1	10.05–10.10	<b>Jacek Krupa</b> – Marshall of the Małopolska Region
HALL S1	10.10–10.15	<b>Andrzej Malinowski, PhD</b> – President of the Employers of Poland
HALL S1	10.15–10.35	VOICE: <b>Jarosław Gowin, PhD</b> – Deputy Prime Minister, Minister of Science and Higher Education <i>Opening the market to innovation – connecting entrepreneurs and researchers</i>
HALL S1	10.35–11.05	VOICE: <b>Professor Piotr Sztompka</b> – Institute of Sociology, Jagiellonian University <i>Social Values and Development</i>
HALL S1	11.05–11.45	INAUGURAL LECTURE: <b>Janez Potočnik, PhD</b> – former EU Commissioner for Science and Research and for the Environment and currently a Co-Chair of UNEP International Resource Panel – IRP <i>Economic Model Transformation – the Role of the Circular Economy</i>
HALL S1	11.45–11.50	<b>Maria Anna Potocka, PhD</b> – Director of the Museum of Contemporary Art in Krakow MOCAK <i>Net Art</i>
	11.50–12.40	LUNCH BREAK

**FIRM-IDEA** *Intangible assets management*

HALL S2	12.40–13.00	VOICE: <b>Professor Krzysztof Obłój, PhD</b> – Kozminski University and Warsaw University, Faculty of Management <i>The Past and Company Strategy</i>
HALL S2	13.00–13.20	VOICE: <b>Bartłomiej Biga, PhD</b> – Department of Economy and Public Administration, Krakow University of Economics <i>Underestimated Overestimated Company's Intangible Assets</i>
HALL S2	13.20–14.50	INSPIRATIONAL SESSION: <i>The End of the Capital as We Know It, the Time Has Come for the FIRM-IDEA</i> MODERATOR: <b>Ewa Sowińska</b> – Vice President of the Polish Chamber of Chartered Accountants, Member of the OEEES Programme Council <b>Dominika Bettman</b> – Financial Board Member, Siemens sp. z o.o. <b>Alain Heurreux</b> – Serial Entrepreneur, Co-founder of the incubation center The Egg in Brussels and Co-founder of vibrant ecosystems Creative Ring and Brussels Creative <b>Rafał Stepnowski</b> – Vice President Boeing Digital Aviation and Analytics
HALL S2	14.50–15.20	SLAM BATTLE: <i>Virtual Service Platforms – Opportunities and Threats</i> <b>Professor Wojciech Paprocki, PhD</b> – SGH Warsaw School of Economics vs <b>Przemysław Pawalac</b> – CEO of Geberit, sp. z o.o.

15.20–15.50 COFFEE BREAK

SPECIAL SESSION: *The Future of Economy with Intelligent Machines: Aligning Our Values*

**Session under the patronage of Jacek Krupa, Marshall of the Małopolska Region and the Future of Life Institute**

HALL S4A	15.50–17.50	MODERATOR: <b>Szymon Radziszewicz</b> – Volunteer at the Future of Life Institute, Advisor in the Ministry of Finance of the Islamic Republic of Afghanistan, Member of the OEEES Programme Council INTRODUCTION: <b>Roman Yampolskiy</b> – writer, author, Director of the Cyber Security Lab, University of Louisville <b>Robert Bednarski</b> – Facebook & Instagram Country Director, Central Eastern Europe <b>Ana Brzezińska</b> – film director, <i>The Future of Forever</i> project <b>Mikołaj Budzanowski</b> – Member of the Board, Boryszew SA Capital Group, former Minister of Treasury
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HALL S4A	15.50–17.50	SPECIAL SESSION: <i>The Future of Non-ferrous Metal Mining Industry in Poland</i> INTRODUCTION AND MODERATION: <b>Professor Krzysztof Szamalek, PhD</b> – Head of Mineral Raw Materials and Energy Resources Department Polish Geological Institute – National Research Institute <b>Ali Erfan</b> – Director, The Electrum Group <b>Robert Koński</b> – CEO, Rathdowney Polska <b>Piotr Spaczyński</b> – Partner in the SSW Spaczyński, Szczepaniak & Partners law firm <b>Professor Stanisław Speczik, PhD</b> – CEO, MCC for Poland
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HALL S4B	15.50–16.50	Q&A SESSION: <i>Intangible assets management</i> MODERATOR: <b>Maria Wiśniewska, PhD</b> – University of Warsaw, Collegium Artes Liberales, Member of the OEEES Programme Council PARTICIPANTS: <b>Dominika Bettman; Bartłomiej Biga, PhD; Alain Heurreux; Professor Krzysztof Obłój, PhD; Rafał Stepnowski; Professor Wojciech Paprocki, PhD; Przemysław Pawalac</b>
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Tuesday, 14 November 2017

**CITY-IDEA** *Urban circular economy*

HALL S3B	12.40–13.00	VOICE: <b>Marc de Wit</b> – Director of Strategic Alliances, Circle Economy <i>A Circular Blueprint for the World</i>
HALL S3B	13.00–13.20	VOICE: <b>Professor Jerzy Hausner, PhD</b> – Chairman of the OEEES Programme Council, Cracow University of Economics <i>Urban Circular Economy</i>
HALL S3B	13.20–14.50	INSPIRATIONAL SESSION: <i>Urban Circular Economy</i> MODERATOR: <b>Aneta Wilmańska</b> – Director of PGNIG SA (Polish Oil and Gas Company), Representative Office in Brussels <b>Justyna Swat</b> – architect, strategic designer, Co-founder of POC21 <b>Edyta Wiśniewska</b> – Associate at Netherlands Water Partnership <b>Margo Külaots</b> – Head of District Heating and Cooling, Estonia, Fortum
HALL S3B	14.50–14.55	<b>Paweł Jabłoński</b> – economy columnist, Member of the OEEES Programme Council Report presentation: <i>Community Companies. How to Develop When Owners Are the Only Customers?</i>
HALL S3B	14.55–15.20	SLAM BATTLE: <i>Community Companies. What Counts? Profits or Making the Society Happy?</i> <b>Jacek Wójcicki</b> – Mayor of Gorzów Wielkopolski, Member of the OEEES Programme Council vs <b>Janusz Szewczuk</b> – Association for Economic Development of Communes SRRG, former Deputy Mayor of Szczecin
CONFERENCE ROOM AT Q HOTEL	12.40–14.10	IN-DEPTH SESSION: <i>Support Instruments for the Municipal Circular Economy</i> MODERATOR: <b>Krzysztof Giuc, PhD</b> – Cracow University of Economics, Małopolska School of Public Administration, OEEES Expert <b>Arnoldas Abramavicius</b> – member of the European Committee of the Regions, Vice-Chair of its Commission on Economic Affairs and Vicemayor of Zarasai district municipality in Lithuania <b>Izabela Van den Bossche</b> – Vice President Communications, City Solutions, Fortum <b>Jacek Dąbrowski</b> – BGK Investing Director <b>Jarosław Kacprzak</b> – PR Manager Future Processing sp. z o.o. <b>Grzegorz Moorthi</b> – CEO, Ravicon sp. z o.o.

15.20–15.50 COFFEE BREAK

HALL S3B	15.50–17.50	SPECIAL SESSION (KRAKOW): <i>Municipal Circular Economy – the Example of Krakow</i> MODERATOR: <b>Joanna Kulczycka, PhD, Professor at the AGH University of Science and Technology</b> – Head of the Strategic Research Laboratory, Mineral and Energy Economy Research Institute, Polish Academy of Sciences <b>Henryk Kultys</b> – CEO, Miejskie Przedsiębiorstwo Oczyszczania Krakow SA <b>Ryszard Langer</b> – CEO, Krakowski Holding Komunalny SA <b>Jan Sady</b> – CEO, Miejskie Przedsiębiorstwo Energetyki Ciepłej SA <b>Rafał Świerczyński, PhD</b> – CEO, Miejskie Przedsiębiorstwo Komunikacyjne Krakow SA <b>Piotr Ziętara</b> – CEO, Miejskie Przedsiębiorstwo Wodociągów i Kanalizacji SA COMMENTATOR: <b>Tadeusz Trzmiel</b> – Deputy Mayor of Krakow
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CONFERENCE ROOM AT Q HOTEL	17.20–18.20	Q&A: <i>Urban circular economy</i> MODERATOR: <b>Michał Kudłacz, PhD</b> – Faculty of Economy and Public Administration, Cracow University of Economics PARTICIPANTS: <b>Professor Jerzy Hausner, PhD; Margo Külaots; Justyna Swat; Janusz Szewczuk; Edyta Wiśniewska; Marc de Wit; Jacek Wójcicki</b>
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**BRAND-CULTURE** *Fair trade, fair game*

HALL S4A	12.40–13.00	VOICE: <b>Dario Soto Abril</b> – CEO, Fairtrade International <i>The History of Fair Trade, Current Scale, Future Opportunities</i>
HALL S4A	13.00–13.20	VOICE: <b>Dean Sanders</b> – Founder and chief inventor of Good Brand <i>Fair Trade in Corporation Activities – from Fair Trade to Total Value Creation</i>
HALL S4A	13.20–14.50	INSPIRATIONAL SESSION: <i>Supply Chains as the Chains of Value and Credibility</i> MODERATOR: <b>Paweł Niziński</b> – Partner Good Brand Central and Eastern Europe <b>Rebecca Baron</b> – Ben & Jerry's Social Mission Manager, Unilever <b>Katarzyna Dulko-Gaszyna</b> – Sustainability Manager IKEA Retail, Poland <b>Katarzyna Scheer</b> – Corporate Communication Director, Jerónimo Martins Polska SA
HALL S4A	14.50–15.20	SLAM BATTLE: <i>Do You Know What You Eat? New Opportunities, Eyes Wide Open</i> <b>Dobrosława Gogłoza</b> – Chair of the Open Cages Association vs <b>Barbara Biesiada-Drzazga PhD</b> – Expert of the National Poultry Council – Chamber of Commerce, Siedlce University of Natural Sciences and Humanities
HALL S4B	12.40–14.10	SPECIAL SESSION: <i>Inter-sectoral Cooperation in Responding to Ethical Challenges to Business and Human Rights</i> MODERATOR: <b>Jacqueline Kacprzak</b> – Ministry of Development, Counsellor to the Minister, Secretary of the Advisory Board for Sustainable Development and Corporate Social Responsibility, an auxiliary body to the Minister of Development and Finance <b>Roel Nieuwenkamp</b> – Chair of the OECD Working Party on Responsible Business Conduct <b>Robert Sroka</b> – EY expert, member of the Advisory Board for Sustainable Development and Corporate Social Responsibility, Coordinator of the working group for business ethics and responsible business conduct standards <b>Agata Stafiej-Bartosik</b> – Director, Ashoka Polska <b>Jacek Michałak</b> – Vice President of the Board for Development, Grupa Atlas, member of the Advisory Board for Sustainable Development and Corporate Social Responsibility <b>Bolesław Rok</b> – professor at Kozminski University, member of the Advisory Board for Sustainable Development and Corporate Social Responsibility <b>Magdalena Rzeszotalska</b> – Director for Corporate Communication and CSR, Polpharma

Tuesday, 14 November 2017

15.20–15.50 COFFEE BREAK

HALL S2	17.20–18.50	IN-DEPTH SESSION: <i>Ecology as the Base of the Fair Play – Fair Game Supply Chain</i> MODERATOR: <b>Dariusz Szwed</b> – Advisor to President of Stupsk Robert Biedroń on international affairs <b>Robert Cyglicki</b> – Director of Greenpeace Polska <b>Nathan Gilbert</b> – Executive Director, B Lab Europe <b>Maurits Groen, PhD</b> – Director of MGGM, WakaWaka, Kipster and Energetika <b>Maria Huma</b> – CEO, Buy Responsibly Foundation
CONFERENCE ROOM AT Q HOTEL	15.50–16.50	Q&A SESSION: <i>Fair trade, fair game</i> MODERATOR: <b>Przemek Pohrybieniuk</b> – Marketing and Business Development Director, Dentons, Member of the OEEES Programme Council PARTICIPANTS: <b>Rebecca Baron; Barbara Biesiada-Drzazga, PhD; Katarzyna Dulko-Gaszyna; Dobrosława Gogłoza; Dean Sanders; Katarzyna Scheer; Dario Soto Abril</b>

**MAN – WORK** *Jobless growth – are we ready?*

HALL S3A	12.40–13.00	VOICE: <b>Professor Marco Vivarelli</b> – Director of the Institute of Economic Policy, Università Cattolica del Sacro Cuore <i>Are Robots Stealing Our Jobs? An Economic Perspective</i>
HALL S3A	13.00–13.20	VOICE: <b>Jukka Ahtela</b> – European Economic and Social Committee, Ahtela Consulting Oy <i>Will the Finnish Experiment with the Guaranteed Basic Income be Successful?</i>
HALL S3A	13.20–14.50	INSPIRATIONAL SESSION: <i>Will "Cyber-hands" Take the Jobs from Human Employees?</i> MODERATOR: <b>Joanna Tyrowicz</b> – CEO, GRAPE, University of Warsaw <b>Piotr Dziwok</b> – CEO, Shell Polska <b>Joanna Makowiecka-Gaca</b> – CEO, Karmar SA <b>Bartłomiej Morzycki</b> – Director General of the Union of Brewing Industry Employers
HALL S3A	14.50–15.20	SLAM BATTLE: <i>Guaranteed Income – Flamboyance or Inevitability?</i> <b>Tomasz Misiak</b> – President of the Supervisory Board of Work Service SA vs <b>Joanna Tyrowicz</b> – CEO, GRAPE, University of Warsaw

15.20–15.50 COFFEE BREAK

HALL S3A	15.50–17.20	IN-DEPTH SESSION: <i>No jobs or no Skills? Education Funding, Re-skilling, Re-D Databases, Value Added Services / Manufacturing</i> MODERATOR/COMMENTATOR: <b>Wojciech Przybylski</b> – Res Publica, Visegrad Insight <b>Dobromir Ciał</b> – Managing Director, EDGE NPD <b>Anna Kacprzak</b> – Innovation and Public Affairs Manager (Manager ds. Innowacji i public affairs) <b>Tomasz Misiak</b> – President of Work Service Supervisory Board
HALL S3A	17.20–18.50	IN-DEPTH SESSION: <i>Future Labour Code</i> MODERATOR: <b>Krzysztof Rzyman</b> – Radio Kampus, Polish Forum of Academic Media <b>Monika Gładoch, PhD</b> – Advisor to the President of Employers of Poland, Vice President of the Labor Law Codification Commission <b>Rafał Fabisiak</b> – Legal Counsel, Volkswagen Poznań sp. z o.o. <b>Rafał Hrynyk, PhD</b> – Regulatory & Governmental Specialist, 3M Poland <b>Marek Kłosowski</b> – Director of the Department of Human Resources and Payroll, ING Bank Śląski SA <b>Tomasz Kuydowicz</b> – Expert, Employers Organization of Polish Copper <b>Dariusz Mińkowski</b> – Deputy Chief Labor Inspector <b>Agata Moroz</b> – Director of Personnel and Payroll Division of Work Service Capital Group <b>Leszek Zieliński</b> – CEO, Jobman Group sp. z o.o.

HALL S4B	17.20–18.20	Q&A SESSION: <i>Jobless growth – are we ready?</i> MODERATOR: <b>Janusz Pietkiewicz</b> – European Economic and Social Committee, Vice President of the Employers of Poland PARTICIPANTS: <b>Piotr Dziwok; Joanna Makowiecka-Gaca; Jan Guz; Tomasz Misiak; Bartłomiej Morzycki; Professor Marco Vivarelli</b>
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**BATTLE POINT**

	12.55–13.25	<i>Should Poland Join the Eurozone?</i> <b>Stefan Kawalec</b> – CEO, Capital Strategy sp. z o.o. vs <b>Andrzej Rzońca, PhD, Professor at the SGH</b> Warsaw School of Economics, Association of Polish Economists, Chair of International Comparative Studies of SGH
	13.50–14.20	<i>Energy and Power Engineering of the Future</i> <b>Arkadiusz Krężel</b> – Supervisory Board Member at Boryszew SA vs <b>Professor Jan Popczyk, PhD, Eng.</b> – Silesian University of Technology
	14.50–15.20	<i>Employers' Market or Employees' Market?</i> <b>Andrzej Malinowski, PhD</b> – President of the Employers of Poland vs <b>Jan Guz</b> – Chairman of the All-Poland Alliance of Trade Unions

Wednesday, 15 November 2017

INTERNATIONAL GOVERNANCE

HALL S1	9.00-9.20	VOICE: <b>Günter Verheugen</b> – former EU Commissioner for EU Enlargement and the Commissioner for Industry and Entrepreneurship <i>Global Governance and European Integration</i>
HALL S1	9.20-9.40	VOICE: <b>Gonçalo Lobo Xavier</b> – Vice President of the European Economic and Social Committee <i>Future of Work – Etatist Europe or Flexible Europe?</i>
HALL S1	9.40-10.00	VOICE: <b>Elżbieta Bienkowska</b> – European Commissioner for Internal Market and Services <i>Creating Jobs and the Evolution of the EU Common Market: Major Challenges and Threats in the Context of Macroeconomic and Geopolitical Transformations</i>
HALL S1	10.00-10.20	VOICE: <b>Ross Beaty</b> – Chairman of the Board of Directors, Pan American Silver <i>How Value is Created in the Global Mining Industry</i>
HALL S1	10.20-10.40	VOICE: <b>Damon Wilson</b> – Atlantic Council Executive Vice President <i>America's Role in the World under Trump</i>
HALL S1	10.40-11.00	VOICE: <b>Des Browne</b> – Lord Browne of Ladyton, Former Minister of Defense of the United Kingdom, Member of the House of Lords <i>Redefining Europe's Strategic Security Priorities in an Era of "My Country First"</i>
HALL S1	11.00-11.20	VOICE: <b>Paweł Świeboda</b> – Deputy Head of the European Political Strategy Centre, European Commission <i>My scenario for the EU</i>
11.20-11.50 COFFEE BREAK		
CONFERENCE ROOM AT Q HOTEL	11.50-12.50	Q&A: <b>International Governance</b> MODERATOR: <b>Michał Kobosko</b> – Director of Poland Office, Global Forum, Atlantic Council, Member of the OEES Programme Council PARTICIPANTS: <b>Ross Beaty, Des Browne, Paweł Świeboda, Günter Verheugen, Damon Wilson, Gonçalo Lobo Xavier</b>

FIRM-IDEA *Relational finances*

HALL S2	11.50-12.10	VOICE: <b>Professor Arnoud W. A. Boot</b> – Professor of Corporate Finance and Financial Markets at the University of Amsterdam <i>From Transaction-driven to Relations-driven Finance</i>
HALL S2	12.10-12.30	VOICE: <b>Michael Bontrager</b> – Founder of Chatham Financial <i>Restoring Trust in the Capital Markets: Perspective from the Derivatives Market</i>
HALL S2	12.30-14.00	INSPIRATIONAL SESSION: <i>From transaction-driven to relations-driven finance</i> MODERATOR: <b>Roman Młodkowski</b> – Programme Director, Forbes Polska, Member of the OEES Programme Council <b>Brunon Bartkiewicz</b> – CEO, ING Bank Śląski SA <b>Cezary Stypułkowski</b> – CEO, mBank SA <b>Krzysztof Walenczak</b> – CEO, Societe Generale SA, branch in Poland
HALL S2	14.00-14.30	SLAM BATTLE: <i>Banking: Transactional or Relational?</i> <b>Piotr Czarnecki</b> – CEO, Raiffeisen Bank Polska SA vs <b>Artur Nowak Gocławski</b> – CEO, ANG Group
14.30-15.20 LUNCH BREAK		

HALL S2	15.20-16.50	IN-DEPTH SESSION: <i>Relational Finances – Company Perspective</i> MODERATOR: <b>Wawrzyniec Smoczyński</b> – Managing Director, Polityka Insight, Member of the OEES Programme Council <b>Tomasz Brzostowski</b> – Managing Director, Global Finance Shared Services, Hitachi Data Systems <b>Dominique Jacquet</b> – Head of Economics and Finance Department, Ecole des Ponts <b>Mirosław Janik</b> – CEO, Diebold Nixdorf <b>Wojciech Sobieraj</b> – former CEO, Alior Bank SA
HALL S4A	15.20-16.50	SPECIAL SESSION: <i>Are Polish Start-ups Innovative? Is it Possible to Build Competitive Advantage with Them?</i> MODERATOR: <b>Bartosz Józefowski</b> – Krakow Technology Park <b>Grzegorz Błażewicz</b> – CEO & Founder, SalesManago <b>Krzysztof Kusiak</b> – Leader at EDULAB <b>Sławomir Potasz</b> – CEO, InMotion

CONFERENCE ROOM AT Q HOTEL	16.20-17.20	Q&A: <i>Relational finances</i> MODERATOR: <b>Roman Młodkowski</b> – Programme Director, Forbes Polska, Member of the OEES Programme Council PARTICIPANTS: <b>Brunon Bartkiewicz, Arnoud Boot, Michael Bontrager, Piotr Czarnecki, Artur Nowak-Gocławski, Cezary Stypułkowski, Krzysztof Walenczak</b>
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CITY-IDEA *Rights to the city*

HALL S4A	11.50-12.10	VOICE: <b>Professor Hubert Izdebski, PhD</b> – Faculty of Law, SWPS University of Social Sciences and Humanities <i>Rights to the City</i>
HALL S4A	12.10-12.30	VOICE: <b>Professor Takaharu Tezuka</b> – President of TEZUKA ARCHITECTS, Professor at the Tokyo City University <i>The best Kindergarten You Have Ever Seen</i>
HALL S4A	12.30-14.00	INSPIRATIONAL SESSION: <i>Rights to the city</i> MODERATOR: <b>Edwin Bendyk</b> – journalist, expert on cultural policy, "Polityka" Weekly, Member of the OEES Programme Council <b>Izabela Gajny</b> – Director of Gajny Design <b>Jolanta Nowakowska-Zimoch</b> – Partner at Greenberg Traurig LLP, Head of Praktyka Nieruchomości <b>Charles Landry</b> – urban planner, writer Director and Founder of Comedia

Wednesday, 15 November 2017

HALL S4A	14.00-14.30	SLAM BATTLE: <i>Rights to the City: the Architect and Citizens</i> <b>Professor Aleksander Böhm, PhD Eng.</b> – Institute of Landscape Architecture, Krakow University of Technology vs <b>Professor Jacek Szotysek, PhD Eng.</b> – Head of the Department of Social Logistics, Katowice University of Economics
HALL S4B	13.00-14.30	SPECIAL SESSION (LODZ): <i>Integrated Urban Revival: Social, Economic, Material and Spatial Dimensions</i> MODERATOR: <b>Professor Tadeusz Markowski, PhD</b> – Head of the Department of City and Regional Management, Faculty of Management, University of Lodz, specialist in urban economics, spatial planning, integrated development planning <b>Jan Bocian</b> – Representative of the Regional Chamber of Building in Lodz for revitalisation <b>Marek Janiak</b> – Head of the Office of the Municipal Architect of Lodz <b>Kamil Śmiechowski, PhD</b> – Institute of History, University of Lodz <b>Magdalena Wiśniewska, PhD</b> – Faculty of Management, University of Lodz COMMENTATOR: <b>Krzysztof Piątkowski</b> – Deputy Mayor of Lodz

14.30-15.20 LUNCH BREAK		
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HALL S4B	16.20-17.20	Q&A: <i>Rights to the city</i> MODERATOR: <b>Jarosław Chołodecki</b> – CEO, Smolna Association, Member of the OEES Programme Council PARTICIPANTS: <b>Professor Aleksander Böhm, PhD Eng.; Izabela Gajny; Professor Hubert Izdebski, PhD Eng.; Charles Landry; Professor Jacek Szotysek, PhD Eng.; Jolanta Nowakowska-Zimoch; Takaharu Tezuka</b>
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BRAND-CULTURE *Islands and archipelagos*

HALL S1	11.50-12.10	VOICE: <b>Bruno Marion</b> – futurist, author and speaker <i>Fractal Archipelagos – How to Thrive in an Uncertain World?</i>
HALL S1	12.10-12.30	VOICE: <b>Mateusz Zmyślony</b> – Creative Director of the OEES <i>Formal and Informal Nets of Values – Slow Road vs Fast World</i>
HALL S1	12.30-14.00	INSPIRATIONAL SESSION: <i>Alternative archipelagos – values vs formal nets</i> MODERATOR: <b>Igor Janke</b> – partner of Bridge consulting company, CEO, The Freedom Institute <b>Robert Biedroń</b> – Mayor of Slupsk <b>Stella Nakawuki Lukwago</b> – Social Business Consultant And Mentor at Social Innovation Academy <b>Jerzy Owskiak</b> – CEO, Great Orchestra of Christmas Charity Foundation
HALL S1	14.00-14.30	SLAM BATTLE: <i>Responsible Purchasing: Do We Trust Only Big Companies?</i> <b>Aleksandra Robaszkiwicz</b> – Communications Manager Lidl Polska vs <b>Zbigniew Szalbot</b> – Member of the Board, Fairtrade Polska
14.30-15.20 LUNCH BREAK		

HALL S1	15.20-17.20	IN-DEPTH SESSION: <i>The Archipelago of Social Responsibility</i> MODERATOR: <b>Andrzej Bobiński</b> – Director for New Projects, Polityka Insight <b>Agnieszka Dejna</b> – Management Representative, Social Cooperative, Dalba Collective Brewery <b>Amy Kaherl</b> – Founder & CEO, Detroit Soup <b>Przemysław Lutkiewicz</b> – Vice-chairman, LPP <b>Adam Smith</b> – Founder & CEO, The Real Junk Food Project
HALL S3B	15.20-17.20	IN-DEPTH SESSION: <i>Culture and Development: From Cultural Industries to Social Culture</i> MODERATOR: <b>Igor Stokfiszewski</b> – Institute for Advanced Study in Warsaw, Krytyka Polityczna <b>Federico Alagna</b> – Deputy Mayor for Culture and Public Education of the City of Messina <b>Philipp Dietchmair</b> – Programme Manager of European Cultural Foundation, Tandem Cultural Collaboration Programmes, Research & Development <b>Ségolène Pruvot</b> – Cultural Director of European Alternatives

CONFERENCE ROOM AT Q HOTEL	15.20-16.20	Q&A: <i>Islands and archipelagos</i> MODERATOR: <b>Rafał Romanowski</b> – Editor-in-Chief, "What's Up Magazine" PARTICIPANTS: <b>Robert Biedroń, Bruno Marion, Stella Nakawuki Lukwago, Jerzy Owskiak, Aleksandra Robaszkiwicz, Zbigniew Szalbot, Mateusz Zmyślony</b>
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MAN-WORK *Gig Economy Culture – farewell to the full-time work?*

HALL S3B	11.50-12.10	G&DS: <b>Luca Jahier</b> – President of G III at the European Economic and Social Committee <i>What Kind of Work for Young People in a Transforming Europe?</i>
HALL S3B	12.10-12.30	VOICE: <b>Zuzanna Skalska</b> – founding partner of 360Inspiration, Co-founder of the School of Form in Poznan <i>Sense Making &amp; Making Sense – Being Speculative About the Sense of Our Work in the Near Future</i>
HALL S3B	12.30-14.00	INSPIRATIONAL SESSION: <i>Tinderisation of Work as an Answer to Employee Expectations?</i> MODERATOR: <b>Danuta Dobrzyńska-Schimmer</b> – Res Publica, NewEurope100 <b>Marcin Fiedziukiewicz</b> – CEO, JobSquare <b>Markus Tornberg</b> – Country General Manager of Crossover <b>Roland Werner</b> – Head of Government Affairs & Policy DACH at Uber
HALL S3B	14.00-14.30	SLAM BATTLE: <i>Future of Work – Etatist Europe or Flexible Europe?</i> <b>Pierre Jean Coulon</b> – President of the Section for Transport, Energy, Infrastructure and the Information Society EESC, French Confederation of Christian Workers vs <b>Joost van Iersel</b> – President of the Section for Economic and Monetary Union and Economic and Social Cohesion EESC, The Hague Chamber of Commerce

Wednesday, 15 November 2017

HALL S3B	11.50-13.50	SPECIAL SESSION: <i>Foresight Poland 2047 – the New Silver Age</i> SUBSTANTIVE PARTNER: <b>Polityka Insight</b> MODERATOR: <b>Andrzej Bobiński</b> – Director for New Projects, Polityka Insight <b>Katarzyna Balashov</b> – Director of Corporate Communication, IKEA <b>Paweł Ciacek</b> – Customer Service Director, Kantar Millward Brown <b>Maja Durlik</b> – researcher and coordinator, Unit for Social Innovation and Research "Shipyard" <b>Mikołaj Lewicki, PhD</b> – Institute of Sociology, Department of Social Psychology, University of Warsaw <b>Róża Rzeplińska</b> – CEO, Association 61 COMMENTATORS: <b>Adrian Pawlikowski</b> – Public Economy and Administration student, Cracow University of Economics <b>Maria Surma</b> – President of AEISEC Krakow
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14.30-15.20 LUNCH BREAK		
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HALL S3B	15.20-15.50	SLAM BATTLE: <i>Gig Economy and Protection of Employee and Consumer, Compliance with Standards and Standards</i> <b>prof. Ove Kaj Pedersen</b> – Department of Business and Politics, Copenhagen Business School vs <b>Michał Sutowski</b> – Krytyka Polityczna, Institute for Advanced Study
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HALL S3B	15.50-17.20	IN-DEPTH SESSION: <i>Gig Space – About the Intertwining of Public, Office and Private Space</i> MODERATOR: <b>Danuta Dobrzyńska-Schimmer</b> – Res Publica, NewEurope100 <b>Dominik Batorski, PhD</b> – Chief Scientist, Sotrender, University of Warsaw <b>Michał Grzybowski</b> – EY Partner, People Advisory Services Leader <b>Jerzy Michałak</b> – Board Member, Lower Silesia Marshall Office <b>Przemysław Olton</b> – Deputy CEO, Commercial Director Karmar SA <b>Agnieszka Poczłowska</b> – General Director of SBO Krakow, Shell Polska
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HALL S4B	15.20-16.20	Q&A: <i>Gig Economy Culture – farewell to the full-time work?</i> MODERATOR: <b>Janusz Pietkiewicz</b> – European Economic and Social Committee, Vice President of the Employers of Poland PARTICIPANTS: <b>Pierre Jean Coulon, Marcin Fiedziukiewicz, Joost van Iersel, Luca Jahier, Zuzanna Skalska, Marcus Tornberg, Roland Werner</b>
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BATTLE POINT

	12.00-12.30	<b>Zbigniew Brzeziński – Strategist or Visionary?</b> <b>Professor Adam Daniel Rotfeld, PhD</b> – University of Warsaw, Faculty of Artes Liberales, former Minister of Foreign Affairs in Poland vs <b>Adam Szostkiewicz</b> – "Polityka" Weekly
	13.00-13.30	<b>FIRM-IDEA vs Business is Business</b> <b>Piotr Voelkel</b> – Founder of Grupa VOX, Member of the OEES Programme Council vs <b>Professor Leszek Pawłowicz, PhD</b> – Gdansk Bank Academy
	14.00-14.30	<b>Innovation – Hard or Soft?</b> <b>Anna Wróblewska</b> – Partner & Head of Concordia Design Consulting vs <b>Bartłomiej Gola</b> – Partner and Founder of the Venture Capital SpeedUp Group Fund, Head of the Program Council Startup Poland
	15.30-16.00	<b>Energy: How to Use it not to Consume it?</b> <b>Slam battle under the patronage of the Museum of Municipal Engineering of Krakow</b> <b>Piotr Kempf</b> – Director of the Krakow Urban Greenery Management vs <b>Marek Tobolewski</b> – territorial marketing specialist, deputy chairman of the Urban Innovations Team

CLOSING

HALL S1	17.30-17.50	VOICE: <b>Professor Jerzy Buzek, PhD</b> – Member of the European Parliament, former President of the European Parliament <i>Civilizational and Cultural Role of Technology</i>
HALL S1	17.50-18.20	VOICE: <b>Professor Janusz Filipiak, PhD Eng.</b> – Founder and CEO of Comarch SA <i>Principles of Responsive Action</i>
HALL S1	18.20-18.50	VOICE: <b>Gil Penalosa</b> – Founder and Chair of 880 Cities, Chair of World Urban Parks <i>The 8 80 City: How to Create a More Equitable and Vibrant Krakow</i>
HALL S1	18.50-19.10	<b>Professor Jerzy Hausner, PhD</b> – Chairman of the OEES Programme Council, Cracow University of Economics <i>Substantive Summary of the OEES 2017</i>



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