**AGENDA WYJAZDU**

**MISJA GOSPODARCZA DO EINDHOVEN**

**17.09.2019 wtorek**

**04:50** Zbiórka na lotnisku Kraków Balice

**06:35** Wylot do Eindhoven

**08:30** Lądowanie na lotnisku w Eindhoven

**09:00** Czas na śniadanie (lotnisko Eindhoven)

**10:30** Wyjazd z lotniska na spotkanie do Brainport Industry Campus

**11:00** Wizyta w Brainport Industry Campus połączona z lunchem

**14:00** Zameldowanie w hotelu (Campanile Hotel & Restaurant Eindhoven)

Czas wolny

**19:00** Kolacja (miejsce w trakcie ustaleń)

**18.09.2019 środa**

**07:00** Śniadanie w hoteluCampanile

**08:15** Wyjazd z hotelu do High Tech Campus

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| **SPOTKANIE: Data: The New Source of Power.**  **Polish-Dutch Partnerships on Innovative Solutions in ICT**  **08:30** Welcome Coffee  **09:00** Opening  **Block 1: Information – The importance of Data**  **09:10** *Data - a peculiar and crucial intangible asset* - introduction lecture Bartłomiej Biga (Cracow University of Economisc)  **Block 2: Practice: The IT sector in practice**  Possibilities in the Netherlands: 09:25 *Turning Technology into Business - possibilities at the High Tech Campus* – Cees Admiral (Business Development Director, High Tech Campus Eindhoven) **09:40** *Specification of doing business in The Netherlands* – Marcin Lewandowski (President of the Board, Polish Chamber of Commerce in The Netherlands), Katarzyna Vannucci (Executive Director, Polish Chamber of Commerce in The Netherlands)  **10:00** *Business opportunities in The Netherlands and North Brabant* – Victoria Vasjuta (Project Manager, Brabant Investment Agency)  **10:15** *Doing business in The Netherlands – possibilities and good practices* – Adam Komorowski (Partner and Shareholder, EUVIC), Jan-Willem Deutekom (Co-Founder and Chairman of the Supervisory Board, Thaumatec Sp. z o. o.)  **10:45** Q&A  Possibilities in Poland  **11:05** *Małopolska for your Business* - promo movie  **11:10** *Polish good practice presentation* - presentations of SMC from Małopolska region  **11:40** Coffee break  **Block 3: Interactive – Let’s work together!**  **12:10** *Polish and Dutch companies meetings* – SPEED-DATING formula  **13:10** Summary  **13:30** Networking lunch  **14:00** High Tech Campus Tour *(do potwierdzenia)* |

**16:00** Powrót do hotelu Campanile

Czas wolny

**19:00** Kolacja (miejsce w trakcie ustaleń)

**18.09.2019 czwartek**

**07:00** Śniadanie w hoteluCampanile

**07:30** Zbiórka w hotelowej recepcji

**07:45** Wyjazd na lotnisko

**10:05** Wylot z Eindhoven

**11:55** Przylot do Krakowa