



International Congress of the Economy of Values

ICE Kraków 20-21 XI 2018

Tuesday

20 November 2018

Programme



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Opening session

	08.30-10.00	Welcome coffee time
Room S1	10.00-10.15	Opening
	10.15-10.35	Jarosław Gowin, PhD – Deputy Prime Minister, Minister of Science and Higher Education
Room S1	10.35-10.55	Luca Jahier – President of the European Social and Economic Committee <i>rEUnaissance: Dare a Sustainable Europe</i>
	10.55-11.15	Professor Jacqueline Cramer – Utrecht University, former Minister of Housing, Spatial Planning and Environment in the Netherlands in 2007-2010 <i>Experiences in Moving Towards a Circular Economy in the Netherlands: Theory and Practice</i>
Room S1	11.15-11.35	Professor Shalini Randeria – Rector of the Institute for Human Sciences, Vienna <i>The Commons, Intellectual Property and Food Sovereignty</i>
Room S1	11.35-11.50	Professor Jacek Purchla, PhD – Chairman of the Polish Committee for UNESCO, Cracow University of Economics <i>Heritage – Outstanding Universal Value!</i>
	11.50-12.15	Coffee Break
Room S4A	12.15-13.05	Q&A session Moderator: Roman Młodkowski – Vice President of New Story Participants: Professor Jacqueline Cramer, PhD, Luca Jahier, Professor Jacek Purchla, PhD, Professor Shalini Randeria

FIRM-IDEA: Profit Account, Value Account

Room S3B	12.15-12.35	Voice: Helen Brand OBE – Chief Executive, ACCA <i>Will Money Eat up Everything in the Near Future?</i>
Room S3B	12.35-12.55	Voice: Konrad Grabiński, PhD – Cracow University of Economics <i>Firm-Idea: A Concept of Measuring Social Obligations</i>
Room S3B	12.55-14.25	Inspirational session: <i>Value Accounting – Can Ethicality Be Measured?</i> Moderator: Ewa Sowińska – Deputy Chairman of the Polish Chamber of Statutory Auditors, member of the OEES Program Council Olga Grygier-Siddons – former Chief Executive Officer at PwC CEE Przemysław Powalacz – CEO of Geberit Polska, member of the OEES Program Council Märtha Rehnberg – Co-founder & Partner, DareDisrupt
	14.25-15.15	Lunch
Room S3B	15.15-15.45	Slam battle: <i>Profit and Loss Account or Value Account?</i> Karol Sachs – Honorary President of the European Federation of Ethical and Alternative Banks vs Hélène Zaleski – President of the GIVT Supervisory Board
Room S3B	15.45-15.55	Voice: Marek Bosak – Communication Director, Vivus Finance sp. z o.o. Presentation of the report: <i>“What Have We Missed in Finance in Recent Years?”</i>
Room S3B	15.55-17.25	In-depth session: <i>What Does Responsible Management Consist in and What Obstructs its Implementation?</i> Moderator: Roman Młodkowski – Vice President of New Story Dominika Bettmann – CEO, Siemens Polska Paul Klein – CEO and Founder, Impakt Piotr Laszczak – Global Assurance Manager, Shell Dominika Maison – Maison&Partners, University of Warsaw Jacek Siwiński – CEO, Velux Polska

CITY-IDEA: Culture as the Primary Urban Development Mechanism

Room S2	12.15-12.35	Voice: Elisabeth Dau – CommonsPolis-Mouvement Utopia <i>Municipalism and Culture: Cross-Fertilisation for and with the People and the City</i>
Room S2	12.35-12.55	Voice: Joanna Sanetra-Szeliga, PhD – Deputy Head of Institute of European Heritage (International Cultural Center in Krakow); Cracow University of Economics <i>Culture – a Strategic Asset?</i>
Room S2	12.55-14.25	Inspirational session: <i>Assistance, Cooperation, Feminisation. A New Culture of Progressive Cities</i> Moderator: Igor Stokfiszewski – Institute for Advanced Study in Warsaw, Political Critique, member of the OEES Program Council Magdalena M. Baran, PhD – Member of the “Liberté!” editorial team Laura Fernández-Piñar – Coordinator of the cultural program at Medialab Prado Bogna Świątkowska – CEO, Foundation of New Culture Bęc Zmiana
	14.25-15.15	Lunch
Room S4B	15.15-15.45	Slam battle: <i>Culture or Infrastructure?</i> Robert Biedroń – the Mayor of Słupsk 2014-2018 vs Wadim Tyszkiewicz – the Mayor of Nowa Sol
Room S4B	15.45-17.15	In-depth session: <i>Urban Culture Makes You Free</i> Moderator: Edwin Bendyk – “Polityka” Weekly, member of the OEES Program Council Robert Piaskowski – Deputy Director for Programming, Krakow Festival Office Professor Anna Karwinska, PhD – Cracow University of Economics Mikołaj Lewicki, PhD – University of Warsaw Paweł Potoroczyn – Society for Applied Culture, member of the OEES Program Council

BRAND – CULTURE: Truth, Post-truth and Untruth

Room S1	12.15-12.35	Voice: Gonçalo Lobo Xavier – General Manager at APED – Association of Portuguese Distribution Companies <i>News and Headlines: in Which Europe Do We Want to Live?</i>
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Room S1	12.35-14.25	Inspirational session: <i>Yes, We Can! Fighting Hate, Hate News and Post-Truth</i> Moderator: Ewa Lis-Jeżak – Regional Board Member IDC CEE & CIS region Matt Ipcar – Executive Creative Director, Blue State Digital Jakub Turowski – Head of Public Policy, Poland & Baltics, Facebook Anna Wróblewska – CEO, Metaphor (innovation&design management)
	14.25-15.15	Lunch
Room S1	15.15-15.45	Slam battle: <i>Facebook, Google, Amazon, Netflix – the Four Horsemen of the Apocalypse?</i> Jan Zajac, PhD – CEO, Sotrender vs Jacek Kotarbiński – economist, marketing expert
Room S1	15.45-17.15	In-depth session: <i>Internet and Politics: Who Won the Election Campaign and What Are the Results for the Next Elections?</i> Moderator: Andrzej Bobiński – Managing Director, Polityka Insight Dobromir Ciaś – owner and Managing Director, Edge NPD Anna Miotk – Director of Communication, PBI Miłosz Motyka – Polish People’s Party Youth Forum Róża Rzeplińska – CEO, Art. 61 Association Mateusz Sabat – Founder & CEO, group Big Data For Leaders

MAN – WORK: High Growth, Low Impact – Substitutive or Complementary Values?

Room S3A	12.15-12.35	Voice: Frank Moulart – KU Leuven University <i>Bottom-Linked Governance and Local Socio-Economic Development</i>
Room S3A	12.35-12.55	Voice: Michał Rzytyki – Director of the Department of Food Quality and Promotion, Ministry of Agriculture and Rural Development <i>The Value Creation Chain in Food Production – a Myth, Lost Paradise or a Chance for the Polish Economy?</i>
Room S3A	12.55-14.25	Inspirational session: <i>How to Produce More with Less: Less Land, Less Water and Less Pollution?</i> Moderator: Tomasz Kasprzewicz, PhD – editor and Vice President of Res Publiką Maciej Bartoń – “Polish Ecology” Project manager Hans Mayrhofer – Secretary General, Ecosocial Forum Austria and Europe Valeria Ronzitti – General Secretary, European Centre of Employers and Enterprises providing Public Services and Services of general interest
	14.25-15.15	Lunch
Room S3A	15.15-15.45	Slam battle: <i>Inclusive Growth: An Empowering or Enabling State?</i> Professor Pasquale Tridico – Roma Tre University vs Aleksander Łaszek, PhD – Association of Polish Economists, Civil Development Forum
Room S3A	15.45-17.15	In-depth session: <i>Retirement Pension Without Work? What kind of welfare state can be promised to young people?</i> Moderator: Paweł Wojciechowski, PhD – Chief Economist, The Polish Social Insurance Institution (ZUS), Former Minister of Finances in 2006, Ambassador to the OECD Paweł Jaroszek – Vice President, The Polish Social Insurance Institution (ZUS) Piotr Lewandowski – CEO, Institute for Structural Research Julia Patorska – Leader of Economic Analysis Team, Deloitte, President of the Council, Association of Polish Economists Emil Stigsgaard Fuglsang – Co-founder and and COO at Matter

Special sessions

Room S5	12.15-13.45	Special session: <i>The Artist Changes the World</i> Moderator: Joanna Gościej-Lewińska – Head of the Centrum Gallery, Nowa Huta Cultural Centre Kamil Kuzko, PhD – painter, Academy of Fine Arts in Krakow Iwona Lisiecka – designer, entrepreneur, owner of Anilove Cecylia Malik – artist, urban activist
Room S4B	12.15-13.45	Special session: <i>Is the “Employee Capital Plans” Really Multiplying Smith’s Money?</i> Moderator: Grzegorz Osiecki – “Gazeta Prawna Daily” Paweł Borys – CEO, Polish Development Fund Piotr Kamiński – Vice President, Employers of Poland Grzegorz Prądyński – CEO, Polish Chamber of Insurance Małgorzata Rusewicz – CEO, Chamber of Commerce of Pension Societies
Room S4A	13.05-14.35	Special session – “Gazeta Prawna Daily: <i>Will Vehicles Communicating with Each Other Improve Road Safety?</i> Moderator: Mirosław Mazanec – “Gazeta Prawna Daily” Wojciech Filemonowicz – Chairman of the Management Board of the National Social Democracy of Poland, expert on BRD Professor Stanisław Gaca, PhD – Tadeusz Kosciuszko Cracow University of Technology Dorota Prochowicz – representative of Kapsch Telematic Services Ewa Łabno-Falęcka, PhD – Head of Corporate Communication and External Affairs, Mercedes-Benz Poland
Room S4A	15.15-16.45	Round table: <i>Irresponsible Sales. How to Restore Confidence in the Financial Sector?</i> Moderator: Grzegorz Osiecki – “Gazeta Prawna Daily” Joanna Erdman – Vice President, ING Bank Śląski SA Professor Jerzy Hausner, PhD – Cracow University of Economics, Chair of the OEES Program Council Artur Nowak-Gocławski – ANG Cooperative Jana Niedźwiedz-Gliniecka – Vice President, EFPA Poland Professor Andrzej Sławiński, PhD – SGH Warsaw School of Economics, National Bank of Poland Grażyna Witkowska-Mrozek – Credit Suisse AG

Battle point

Foyer, level 0	12.15-12.55	Moderator: Michał Kudłacz, PhD – Cracow University of Economics, OEES Expert <i>Managerial University or a Community-Based University?</i> Professor Jerzy Woźnicki, PhD – Warsaw University of Technology vs Professor Tadeusz Gadacz, PhD – AGH University of Science and Technology in Krakow
Foyer, level 0	13.45-14.25	Slam battle: <i>Who is Going to Pay for Our Pensions? The State? The Employer? No One?</i> Julia Patorska – Leader of Economic Analysis Team, Deloitte, President of the Council, Association of Polish Economists vs Paweł Wojciechowski, PhD – Chief Economist, The Polish Social Insurance Institution (ZUS), Former Minister of Finances in 2006, Ambassador to the OECD
Foyer, level 0	15.15-15.55	<i>Progress vs. Tradition, Access vs. Protection</i> Marek Kamiński – traveller and philosopher, creator of the Biegun method and founder of the Marek Kamiński Foundation vs Szymon Ziobrowski – Director of the Tatra National Park
Foyer, level 0	16.05-16.45	<i>A Controlling State or State Control?</i> Krzysztof Kwiatkowski – President of the Supreme Audit Office in Poland vs Professor Waldemar Paruch, PhD – Political scientist, plenipotentiary of the Prime Minister for the Strategic Analysis Center

Plenary sessions

Room S1	17.25-18.25	Special plenary session: <i>The State and the Citizen: Theoretical or Emergency Exit?</i> Moderator: Jarosław Gugala – Polsat TV Leszek Jażdżewski – Editor-in-Chief, Liberté! Rafał Matyja, PhD – University of Information, Technology and Management in Rzeszow Bartłomiej Sienkiewicz – Minister of the Interior and Administration 2013-2014
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International Governance

Room S1	9.00-10.00	Inspirational session: Zbigniew Brzeziński – <i>Strategist or Visionary?</i> Moderator: Michał Kobosko – Senior Advisor in Poland Atlantic Council Ian Brzezinski – Senior fellow at the Atlantic Council's Brent Scowcroft Centre on International Security Mark Brzezinski – Makena Capital Management Jerzy Koźmiński – CEO, Polish-American Freedom Foundation Professor Roman Kuźniar, PhD – Polish Institute of International Affairs Ryszard Schnepf – Deputy Minister of Foreign Affairs in 2007-2008, former Ambassador of the Republic of Poland to the USA and Spain
Room S1	10.00-10.15	Voice: Adam Bodnar, PhD – Commissioner for Human Rights <i>State and Citizen</i>
Room S1	10.15-10.30	Voice: Katarzyna Pełczyńska-Nałęcz – Director of IDEAFORUM, Batorego Foundation, former Ambassador of the Republic of Poland to Russia <i>European Spring, European Dream</i>
Room S1	10.30-10.50	Voice: Professor Jan Zielonka, PhD – St Antony's College, University of Oxford <i>Politics in the Era of International Chaos</i>
Room S1	10.50-11.10	Voice: David Briggs – CEO, VELUX Group <i>The role of Responsible Business in an Uncertain World: What Can We Learn from the Scandinavian Business Model?</i>
Room S1	11.10-11.30	Voice: Jennifer Morgan – Director General, Greenpeace International <i>Just Transition – from Black to Greener Economy</i>
	11.30-12.00	Coffee break
Room S4B	12.00-12.40	Q&A session: <i>European spring, european dream under the patronage of in.europa</i> Moderator: Michał Kobosko – Senior Advisor in Poland Atlantic Council Participants: Adam Bodnar, PhD, David Briggs, Ian Brzezinski, Mark Brzezinski, Professor Roman Kuźniar, PhD, Jennifer Morgan, Katarzyna Pełczyńska-Nałęcz, Ryszard Schnepf, Professor Jan Zielonka, PhD

FIRMA-IDEA: From Capital-driven to Human-Oriented Company

Room S3b	12.00-12.20	Voice: Professor Krzysztof Oblój, PhD – Kozminski University and University of Warsaw <i>A Firm in the Heat of Contradictory Expectations</i>
Room S3b	12.20-12.40	Voice: Jacek Krawczyk – President of the Employers' Group at European Economic and Social Committee <i>Could European SMEs Well Become the Key Drivers for "high quality jobs"?</i>
Room S3b	12.40-14.10	Inspirational session: <i>Generation X, Y Z and ... What Next? How to Set Goals and Manage Changing Expectations of Employees</i> Moderator: Adam Czerniak, PhD – Polityka Insight Joanna Cesarz – HR Director, Wielton SA Katarzyna Kozłowska-Bloch – HR Manager, Volkswagen Poznań and Sylvia Hull-Wosiek – Director of Development, Concordia Design Markus Törnberg – Country General Manager, Crossover Rafał Hrynyk – Regulatory & Governmental Specialist, Safety & Graphics Business Group, 3M Poland
	14.10-15.00	Lunch
Room S3b	15.00-15.30	Slam battle: <i>Employee Responsible for the Company vs Employee Responsible for the Work</i> Piotr Voelkel – founder of Grupa VOX vs Anna Wróblewska – CEO, Metaphor (innovation&design management)
Room S3b	15.30-17.00	In-depth session: <i>The Labour Law – Freedom or Equality?</i> Moderator: Łukasz Guza – "Gazeta Prawna Daily" Marcin Cetnarowicz Att. – attorney, Counsel, SSW Pragmatic Solutions Maja Chabińska-Rossakowska – HR Director, ING Bank Śląski Professor Monika Gładoch, Att. – Advisor to the President of Employers of Poland Rafał Olesiński – Managing Partner, Olesiński & Wspólnicy Jacek Sztolcman – Head of Incubator of the University of Warsaw

CITY-IDEA: City – Water – Quality of Life

Room S2	12.00-12.20	Voice: Professor Zhu Wenyi – Professor of Architecture and Urban Design, Tsinghua University, P. R. China <i>Urban Design with Water</i>
Room S2	12.20-12.40	Voice: Anna Januchta-Szostak , architect eng., PhD – Poznan University of Technology <i>A Water-Friendly City</i>
Room S2	12.40-14.10	Inspirational session: <i>Wrocław as a Blue-Green City</i> Moderator: Edyta Wiśniewska – Netherland Water Partnership Mariola Apanel – Director of the Office for the Protection of Nature, City Office of Wrocław, Department of Sustainable Development Professor Zbigniew Kundzewicz, PhD – correspondent member of the Polish Academy of Sciences, Vice President of the Economy of a Water City Congress Programme Council Professor Janusz Zaleski, PhD – Wrocław Regional Development Agency, Vice President of the Economy of a Water City Congress Programme Council
	14.10-15.00	Lunch
Room S2	15.00-15.30	Slam battle: <i>Quality of a City Life in 2030 – What Can Go Wrong?</i> Ladeja Godina-Košir – founder & Executive Director, Circular Change vs Mari Pantsar – Director of Carbon-Neutral Circular Economy, Sitra
Room S2	15.30-17.00	In-depth session: <i>Urban Circular Economy</i> <i>Session under the patronage of the city of Cracow</i> Moderator: Krzysztof Gluc, PhD – Cracow University of Economics, OEEES Expert Igor Kos – WCYCLE Institute Maribor Grzegorz Moorthi – CEO, Ravicon sp. z o.o. Mikael Lemström – VP, Heating and Cooling, City Solutions, Fortum dr hab. inż. Stanisław Rybicki – Dean of the Faculty of the Faculty of Environmental Engineering, Tadeusz Kosciuszko Cracow University of Technology Piotr Ziętara – CEO, Kraków Waterworks

BRAND – CULTURE: Chain of Value Creation: Zero Waste, No Trace, the Circular Economy Idea

Room S1	12.00-12.20	Voice: Mateusz Zmysłony – Creative Director of the OEEES, ESKADRA Group <i>Urban Agriculture. Creating Closed Cycles as Part of Ethical Food Production</i>
Room S1	12.20-12.40	Voice: Michael Kotow – Co-founder of Urbanika Farms <i>Indoor Vertical Farming – Local is the New Organic</i>
Room S1	12.40-14.10	Inspirational session: <i>Global Closed Circuits – Utopia, Ideal, Process</i> Moderator: Aleksandra Dziadykiewicz – TOK FM Ewa Chodkiewicz – Sustainable Economy Policy Officer, WWF Maciej Otrębski – Strategic Partnerships Manager, Roślinniemy Bertus Servaas – CEO, VIVE Textile Recycling
	14.10-15.00	Lunch
Room S1	15.00-15.30	Slam battle: <i>Disposable or Reusable. Is Plastic Good or Bad?</i> Dariusz Szwed – Advisor to President of the Mayor Słupsk Robert Biedroń on international affairs vs Ewa Adamiec, PhD – AGH University of Science and Technology in Krakow
Room S1	15.30-17.00	In-depth session: <i>Business and Values: How Big Players Use Innovation and Scale to Empower People to Live Better Lives</i> Moderator: Agata Stafiej-Bartosik – CEE, Ashoka Polska Alejandro Castro Pérez – Head of Home Solar, IKEA Jarosław Grzesiak – Member of the Board of the Polish Union of Legal Employers, Managing Partner, Greenberg Traurig Justyna Szymani, PhD – Director of the Quality Development and Own Brand Control Department, Jeronimo Martins

MAN – WORK: University-Idea as the Foundation of the Economics of Values and Innovative Economy

Room S3A	12.00-12.20	Voice: Professor Przemysław Czapliński, PhD – Adam Mickiewicz University in Poznan <i>Open Your Eyes, You're Already Dead. The Humanities in the Light of Economy of Values</i>
Room S3A	12.20-12.40	Voice: Professor Jerzy Wilkin, PhD – Head of the Department of European Integration, Polish Academy of Sciences Institute of Rural and Agricultural Development <i>The Role of Universities in the Social Innovation Movement</i>
Room S3A	12.40-14.10	Inspirational session: <i>University-Idea as the Foundation of Value Economy</i> Moderator: Professor Juliusz Gardawski, PhD – SGH Warsaw School of Economics dr hab. Maria Nawojczyk – AGH University of Science and Technology in Krakow Professor Anna Giza-Poleszczuk, PhD – Vice-Rector of the University of Warsaw Professor Stanisław Mazur, PhD – Dean of the Public Economy and Administration Faculty, Cracow University of Economics
	14.10-15.00	Lunch
Room S3A	15.00-15.30	Slam battle: <i>Law 2.0 and Polish Universities in the 21st Century</i> Professor Jarosław Górniak, PhD – Jagiellonian University vs Professor Łukasz A. Turski – Centre for Theoretical Physics, Polish Academy of Science
Room S3A	15.30-17.00	In-depth session: <i>University-Idea as the Foundation of Innovative Economy</i> Moderator: Professor Wojciech Paprocki, PhD – SGH Warsaw School of Economics Tomasz Brzostowski – Senior Director, Global Finance Shared Services, Hitachi Vantara Professor Ove Kaj Pedersen – Copenhagen Business School Barbara McCloskey – HR Director, Shell Business Operations Kraków Kees Slingerland – CEO, Automotive Center of Expertise ACE in the Netherlands Barbara Stepnowska, PhD – Gdansk University of Technology

Special sessions

Room S5	12.40-14.10	Special session: <i>Little black big deal</i> <i>Premiere of a film about the supply chain and coffee production in Rwanda, "The Second Sunrise. Coffee and Rwanda."</i> (director: Karol Kowalski) Moderator: Jarosław Chotodecki – CEO, Smolna Association Manal Al-Hammadi – Founder of Attar Coffee Sandro Bonacchi – Co-founder of Oriental Caffè Farmer&Roaster company in Italy, co-founder of UMAMI AREA HONDURAS company in Honduras Glen Gregory – CEO and partner in Java Coffee Company sp. z o.o. Michael Jentsch – Senior Key Account Manager, Fairtrade Deutschland Ivan Shema – Founder of 1000 Hills Products, Rwanda Audun Sørbotten – Audun Coffee
Room S4A	12.40-14.10	Special session: <i>SMOG. Local, All Poland's or Global Problem?</i> <i>Session under the patronage of the Małopolska Region</i> Moderator: Jacek Bańka – Radio Kraków Anna Dworakowska – Co-founder of Krakowski Alarm Smogowy Joanna Erdman – Vice President, ING Bank Śląski SA Fredrik Karlsson – VP, Generation Communications, Fortum Katarzyna Stadnik – Inspector, Air Protection Team, Marshal's Office of the Małopolska Region Nigel Topping – CEO, We Mean Business
Room S4B	12.40-14.10	Special session: <i>Sustainable Plastic</i> Moderator: Professor Joanna Kulczycka, PhD – AGH University of Science and Technology in Krakow Maria Andrzejewska – Director of UNEP/GRID-Warszawa Center Kazimierz Borkowski – Managing Director, PlasticsEurope Polska Agnieszka Cholewa-Wójcik, PhD – Cracow University of Economics Arkadiusz Haras – Strategic Marketing Director, Synthos SA Andrzej Szejna, Att. – Senior Public Policy Advisor, Squire Patton Boggs, Member of European Parliament 2004-2009
Room S4B	15.00-16.30	Special session: <i>The (R)Evolution of Motoring – a Chance for Development or a Highway to a Crisis?</i> Introductory voice: Andrzej Korpak – Director of Opel Manufacturing Poland Roman Kantorski – CEO, Polish Chamber of Automotive Industry Piotr Kubiak – Vice President of Zakłady Metalowe Postęp SA, Polish Chamber of Automotive Industry expert Henryk Michalik – Operations Director of MICHAEL, Polish Chamber of Automotive Industry expert Janusz Michalek, PhD – CEO, Katowice Special Economic Zone Janusz Puzoń – PSA/OV Industrial Program Director leading Industrialization of new engine projects

Battle point

Foyer, level 0	12.00-12.40	Moderator: Michał Kudłacz, PhD – Cracow University of Economics, OEEES Expert <i>Urban Planning: a Technocratic or Civic Process</i> Krzysztof Nawratek, PhD – University of Plymouth vs Professor Krzysztof Domaradzki – Warsaw University of Technology
Foyer, level 0	15.00- 15.40	<i>Did We Get Hung Up on Poland?</i> Paweł Rojek, PhD – Jagiellonian University vs Professor Piotr Augustyniak – Cracow University of Economics

Closing session

Room S1	17.00-17.40	<i>The Values Shaping Society in the 21st Century</i> Tomáš Sedláček – author of "Economics of Good and Evil", philosopher of economics and David Černý – artist sculptor
Room S1	17.40-18.00	<i>Humanitarianism as a Value Shaping Societies in the 21st Century?</i> Janina Ochojska – CEO, PAH Polish Humanitarian Action
Room S1	18.00-18.30	Summary: Professor Jerzy Hausner, PhD – Cracow University of Economics, Chair of the OEEES Program Council