

AGENDA

08:30 - Welcome Coffee

09:00 - Opening

Block 1: Information – The importance of Data

09:10 - Data - a peculiar and crucial intangible asset - introduction lecture

09:20 - Fair use of data in business - panel discussion

Block 2: Practice: The IT sector in practice

Possibilities in the Netherlands:

10:00 - Turning Technology into Business - possibilities at the High Tech Campus – speech of representative of High Tech Campus Eindhoven

10:15 - Specification of doing business in The Netherlands – Katarzyna Vanucci, Executive Director, Polish Chamber of Commerce in The Netherlands

10:30 - Business opportunities in The Netherlands and North Brabant – speech of representative of Brabant Investment Agency

10:45 - Doing business in The Netherlands – possibilities and good practices – Adam Komorowski, partner and shareholder of EUVIC, Jan-Willem Deutekom, Co-Founder and Chairman of the Supervisory Board of Thaumatec Sp. z o. o.

11:05 - Q&A

Possibilities in Poland

11:15 - Małopolska for your Business (promo movie)

11:20 - Information about the Małopolska Region and Its Export Potential

11:30 - Polish (Małopolska) good practice presentation (presentation of SMC from Małopolska region)

Project “Małopolska Open Eyes Economy Hub – promotion of the Małopolska FIRM-IDEAS” co-financed by the European Union from the European Regional Development Fund

11:50 - Coffee break

Block 3: Interactive – Let’s work together!

12:10 – Polish and Dutch companies meetings – SPEED-DATING formula

13:10 - Summary

13:30 - Networking lunch

19:00 - Networking Dinner*

*to be confirmed

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