**The Open Eyes Economy Summit for the third time in Krakow**

**The third edition of the Open Eyes Economy Summit will take place on November 20-21 at the ICE Krakow Congress Centre. It is created by about 100 companies and institutions, over 170 speakers from around the world and 2,000 visitors from over 20 countries! All this is to promote a socially-based approach
to economy and create a place for the exchange of ideas and experiences.**

The Open Eyes Economy Summit is an opportunity to summarise the whole year of work and to share the insights on the new economy. The main assumption is to organise work in such a way that gaining profits
is accompanied by building trust to the employees and clients, supporting culture, innovation and ecology. The most important element of this approach to the economy are social values. The originators of the event are Jerzy Hausner and Mateusz Zmyślony.

*I am glad that the Open Eyes Economy Summit, promoting economic thinking based on social values,
has permanently been introduced to the calendar of Krakow events. Its international dimension and,
in particular, the participation of experts from all over the world, make Krakow a very important place on the map of meetings, which improves the positive image of the city. That is why I can say, without any doubt, that Krakow - one of the most attractive metropolises in Europe in the economic terms and a centre that creates opportunities for its inhabitants - is the ideal location for this event* - says Jacek Majchrowski,
the Mayor of Krakow.

*The Open Eyes Economy Summit is a great opportunity for the idea of ​​corporate social responsibility
to be popularised and implemented. During the two-day debate, economists, local government officials and representatives of the largest international companies attempt to analyse current trends and create new ideas shaping the image of the modern world in which business development serves the development of the entire society. I am glad that Małopolskie Voivodeship is once again a partner of this event. I am convinced that it will abound in new ideas and solutions enriching the ideas of modern society* - says Jacek Krupa,
the Marshal of the Małopolskie Voivodeship.

The OEES consists of five thematic blocks: FIRM-IDEA, BRAND-CULTURE, CITY-IDEA, MAN – WORK and INTERNATIONAL GOVERNANCE. The formula of the congress reflects its philosophy - it is open, lively and dynamic. During the event there are intellectual fights, inspirational sessions, deepening sessions and *battle points* special session. You can also visit the *meeting points* – small cosy places where participants of the congress can ask questions to the selected speakers. The participants will include well-known, outstanding personalities. These will include: Professor Jerzy Bralczyk, PhD, Professor Zhu Wenyi, Janina Ochojska, David Černý, Ian Brzezinski or Luca Jahier.

*The Open Eyes Economy Summit was created to revise the established economic beliefs and practices.
For years, the idea of the open eyes economy is dear to me. The time has come not only to talk about it but also to implement it. During the year-round process which includes numerous conferences, sessions
and seminars, and ends with the congress, we are looking for the answers to difficult questions, we suggest solutions and inspire* - says Professor Jerzy Hausner, the Chairman of the OEES Program Council.

Mateusz Zmyślony, the Creative Director and co-founder of the OEES, says: *In the modern world, Europe and Poland, there is not enough space and time to find the distance to the tiresome and often reflectionless reality. We make up for these deficiencies during the Open Eyes Economy Summit. This is an opportunity to discuss the ethics of animal breeding, the point of tree cutting, as well as a chance to talk to authorities, professors, activists and politicians from all over the world in person.*

Apart from the summit itself, the Open Eyes Festival has been also organised to focus on artistic projects. This year, the attractions accompanying the intellectual debates will include Franz Bunsch’s exhibitions - *Space for Art*, an Art Color Ballet *Amber Tree* spectacle, a Zagajewski & Pawlik *Speak Calmer* concert as well as a happening and an exhibition by a Krakow artist - Cecylia Malik *The Artist Changes the World* and a Ryszard Horowitz photography exhibition.

**The Open Eyes Economy Summit registration is already open. Tickets can be purchased online at: www.oees.pl**

**Journalist accreditations available at: media@oees.pl**

The Open Eyes Economy Summit has been held in Krakow since 2016 and it has attracted outstanding personalities from the world of science, economy and culture. It is a congress devoted to economy based on social values. This year it will take place on November 20-21 at the ICE Krakow Congress Centre.

The Host City of the third edition of the OEES is the City of Krakow and the Main Partner is the Małopolskie Voivodeship. The main media patron of the event is “Dziennik Gazeta Prawna”.