

Privacy Policy

I. GENERAL INFORMATION

1. The Privacy Policy describes the rules for dealing with the Service Users' personal data.
2. The Administrator of personal data collected through the Service is the Foundation for Economy and Public Administration with its registered office in Krakow at ul. Ks. I. J. Skorupki 22, 31 – 519 Kraków, VAT [NIP] no.: 676-22-93-050, CRO [REGON] no.: 120037591, National Court Register [KRS] no.: 0000232184 (hereinafter referred to as the Administrator).
3. The Administrator is not obliged to appoint a Personal Data Protection Inspector.
4. The Privacy Policy contains information regarding the processing of personal data and the use of “cookies” at the Administrator's Service.
5. The Service is understood as:
 - a. website at www.oees.pl/en (Website)
 - b. streaming platform (Platform): <https://kongres.oees.pl/en/>
 - c. registration system (OEES Registration System): <https://www.registration.oees.pl/>
6. Each entity using the Service is a User of the Service.

7. The Personal Data of the User of the Service shall be processed by the Administrator in accordance with the applicable laws, in particular, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of physical persons with regard to the processing of personal data and on the free movement of such personal data and the repeal of Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as the GDPR).

8. The contact with the Administrator of personal data is possible via the e-mail address: biuro@oees.pl or by phone: + 48 12 423 76 05 ext. 24. Telephone contact is available from Monday to Friday, from 09:00 to 15:00.

II. PERSONAL DATA PROCESSING:

1. The Users' personal data is provided by the User:
 - a. to apply for participation in the OEES Congress through the OEES Registration System,
 - b. to apply for participation in OEES On Tour events through the OEES Registration System,
 - c. to receive a newsletter in the "Think tank OEE" cycle,
 - d. to receive a newsletter in the "Good to know" cycle,
 - e. to receive information about events in the "Open Eyes Economy on Tour", "Professor's Lectures - base 1 and 2", "Neighbours", "Idea Stop" cycles,
 - f. for marketing purposes related to the OEES organisation.
2. A User who only browses the Service and becomes familiar with public content does not need to inform about the identity and the personal data is not collected.
3. In order to apply to participate in the OEES Congress and OEES On Tour

events through the OEES Registration System, the User provides the name and surname, e-mail address, telephone number, position and name of the institution. Providing the above personal data is voluntary; however, their absence makes the User registration and participation in the OEES Congress and OEES On Tour events impossible.

4. In order to receive a newsletter, information about events and for marketing purposes, the User provides an e-mail address.

5. Please note that it is not possible to use non-public services, available in a non-public part of the Service, related to the use of the Registration System and the Platform anonymously.

6. Users' personal data at the stage of application for the participation in the OEES Congress and OEES On Tour events and for other purposes listed in this Privacy Policy will be processed on the basis of art. 6 para. 1a) of GDPR (the User's consent). Users' personal data at the stage of participation in the OEES Congress and OEES On Tour events will be processed pursuant to art. 6 para. 1b) of GDPR (data processing is necessary for the performance of a contract to which an individual to whom the personal data pertains is a party).

7. The term of the processing of the Users' personal data depends on the purpose for which the processing is carried out:

a. in relation to the services provided by the Administrator enabling the Users' participation in the Congress and OEES On Tour events, the Users' personal data will be processed for the period during which these services are provided and after their completion, but only if it is allowed or required by applicable law e.g. processing for statistical, billing or

compensation purposes. In such an event the personal data will be processed only for a period required to implement the purposes;

b. personal data used for marketing and other purposes specified in this Privacy Policy will be processed until the User withdraws the consent to their processing for this purpose or the purpose of processing expires.

8. The User's personal data will not be processed by automated means except for the process of accepting your User's application through the OEES Registration System and will not be profiled.

III. RIGHTS OF DATA SUBJECTS

1. The User shall have the following rights:

- a. the right of access to the personal data, including obtaining a copy of the personal data,
- b. the right to request rectification of the personal data,
- c. the right to erasure the personal data (in certain situations),
- d. the right to lodge a complaint with a supervisory authority competent for the protection of personal data,
- e. the right to restrict the processing of the personal data,
- f. the right to object to the processing of the personal data for direct marketing and profiling purposes, as well as to object to the processing of the personal data based on a legitimate interest due to a specific situation.

2. To the extent that the User's personal data is processed on the basis of the User's consent or as a part of the service provided (the personal data is necessary for the provision of the service), the User can additionally exercise the following rights:

- a. the right to withdraw consent to the extent that it is processed on this basis. The withdrawal of the consent does not affect the legality of processing based on the consent before its withdrawal;
- b. the right to transfer personal data, i.e. to receive the User's personal data, in a structured, commonly used format that is machine-readable from the Administrator. The User can transfer the personal data to another personal data Administrator.

3. To exercise the above rights, the User should contact the Administrator at: biuro@oees.pl or by phone + 48 12 423 76 05 ext. 24. Phone contact is available from Monday to Friday, from 09:00 to 15:00.

IV. SAFETY RULES

1. The protection of personal data by the Administrator is carried out with the necessary technical and organizational means in order to prevent their loss, destruction, damage or unlawful processing.

2. Personal data is collected with due diligence and adequately protected from

access by unauthorized persons.

3. In reference with the implementation of our privacy policy, we take care of the correct and lawful processing of personal data obtained only for certain purposes and not processing it further in a manner incompatible with these purposes, safe storage for the time no longer than necessary and processing in accordance with the rights of the data subjects, including the right to object to sharing.

4. The Website performs the functions of obtaining information about the Users and their behaviour as follows:

- a. through voluntary provision of information;
- b. by recording “cookies” on the target devices.

V. INFORMATION ABOUT “COOKIES”

1. The Website uses “cookies”.

2. “Cookie” files are computer data, in particular text files which are stored in the target device of the Website User and are intended for the use of the Website. “Cookies” usually contain the name of the website from which they originate, the duration of their storage on the target device and a unique number.

3. The entity placing cookies on the Website User's target device and accessing them is the Administrator.

4. In the Administrator's Service, “cookies” are used for:

- a. optimising the use of websites; in particular, these files allow to recognize the device of the Service User and display the website accordingly, adapted to the User’s individual needs;
- b. compiling statistics and analyses that help to understand how the Service Users use the websites, which allows improving their structure and content, as well as detecting abuse.

5. The Service uses both the Administrator's and third-party’s “cookies”.

1) Google Analytics

The Service uses Google Analytics, a web analytics service offered by Google Inc. ("Google"). The Google Analytics tool uses “cookies” stored on your computer which allow you to use the Service. Information about your use of the Service is typically transmitted to a Google server in the United States and stored there. The Service uses IP anonymization. This means that your IP address will be shortened in advance by Google in member states of the European Union or in other countries outside the European Union that are signatories to the Agreement on the European Economic Area. The full IP address, before shortening, will only be sent to a Google server in the United States in exceptional cases. Google uses the information submitted to analyse the use of the Service for the use of the Administrator, to create reports about activity in the Service and to provide other services to the Administrator related to the use of the Service and the Internet. The IP address identified by Google Analytics will not be combined with other data collected by Google.

2) Remarketing

The Service uses remarketing tool “cookies” to target advertisements on Facebook (Facebook Pixel) and Google (Google Display Network).

3) Web beacons

Apart from “cookies”, the Service may also collect data customarily collected by the administrators of internet systems within so-called logs or log files. The information contained in the logs may include, among others, your IP address, the type of platform and web browser, the Internet provider and the address of the website from which you entered the Service. Some subpages within the Service may contain so-called web beacons. Web beacons allow obtaining information such as the IP address of the computer on which the web beacon was uploaded, the URL of the page, the time the page was loaded, the type of browser, as well as the information contained in the “cookies”, in order to assess the effectiveness of our advertisements.

4) IP address

The Administrator reserves the right to collect IP addresses of visitors to the Service, which can be helpful in diagnosing technical problems with the server, creating statistical analyses (e.g. determining which regions we record the most visits from). Furthermore, they can be useful in administering and improving the Service. IP addresses are collected anonymously, which means that they are not associated with any Users' data.

VI. DATA SHARING

1. Personal data is collected with due diligence and adequately protected from access by unauthorized persons.

2. The Users' personal data may be transferred by the Administrator to third parties to the extent necessary for the proper implementation of the OEES Congress and OEES On Tour events (e.g. the Registration System Operator, accounting services, partners of the OEES Congress and OEES On Tour events). These entities process the data on the basis of an agreement with the Administrator and only in accordance with the Administrator's instructions.

3. Your personal data may also be transferred to entities entitled to obtain it under applicable law, e.g. law enforcement authorities in the event of a request by the authority on an appropriate legal basis (e.g. for the purposes of ongoing criminal proceedings).

4. The User's personal data stored in some “cookies” may be accessed by entities from the technologies we use (e.g. Google) or entities whose plugins are used in the Service, in particular, those carrying social networking sites (with the consent of the User).

VII. LEGAL DISCLAIMERS

1. Copyright to the Website

a. In the absence of a different reservation, the copyright to the content of the Service is vested in the Administrator.

b. Any rights to the entire concept of the Service, including all its graphic elements, content, structure and other components are reserved to the Administrator.

c. The User has the right to use all content published in the Service provided that the copyright is not violated.

d. No part of the Service may be reproduced without the Administrator's prior express consent to a specific component.

e. The Service, along with all the components are protected by law, in particular, based on the principles described in the Act of 4 February 1994 on copyright and related rights (i.e. Journal of Laws of 2019, item 1231) and the Act of 16 April 1993 on combating unfair competition (i.e. Journal of Laws of 2019, item 1010).

2. Other copyrights

The Service may contain documents, trademarks, original materials, texts, photos or graphics which are protected by copyright. Any use and distribution of materials placed in the Service requires the consent of their owners.

3. Responsibility.

Under no circumstances shall the Administrator be liable to the Users' or any third party for any decisions or actions taken on the basis of the information presented in the Service.