

re:ko lab

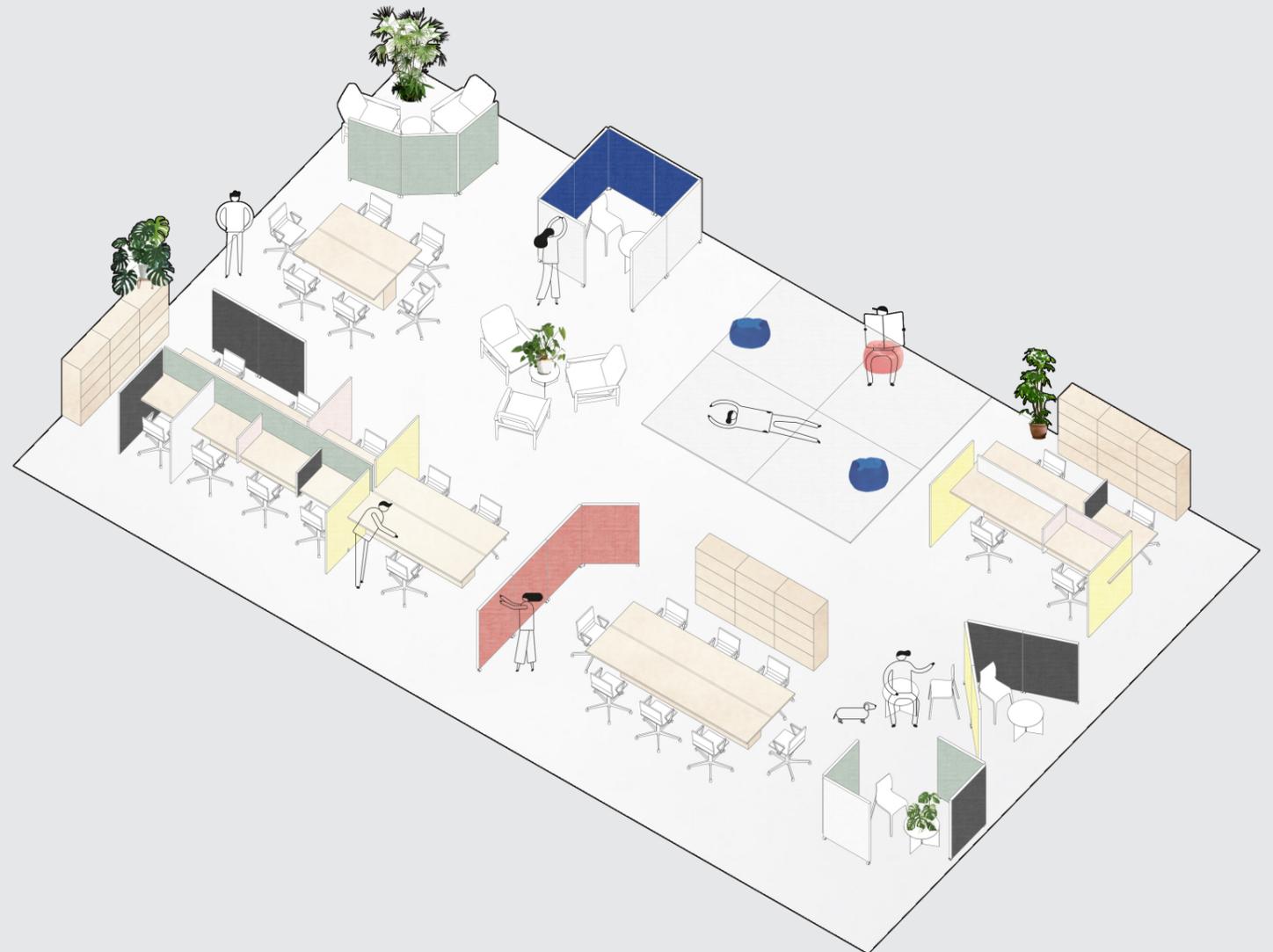
**co-designing
workspaces**

**what and
why?**

the future of workspace

The way we work is now changing, more rapidly than anyone expected - to make it possible for companies to respond to that, we use **co-design** and other innovative, **collaborative design methods** as tools to develop new and responsive spatial strategies.

Our goal is to **improve social interactions, redefine the culture, and enhance wellbeing, creativity, physical and mental health** by transforming the workspace and redefining the way the office operates.



how?

process

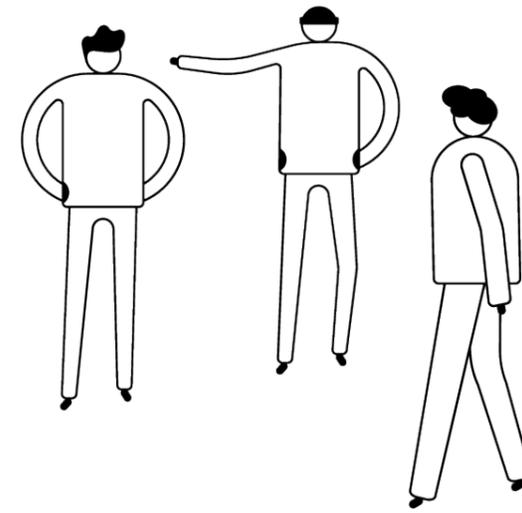
We analyse the **ways of working, office culture** and **users' needs**, to come up with a spatial strategy responding exactly to the company's model. By **involving the employees in the process**, we achieve a better result, but also make them feel heard and more connected to the space and the company.



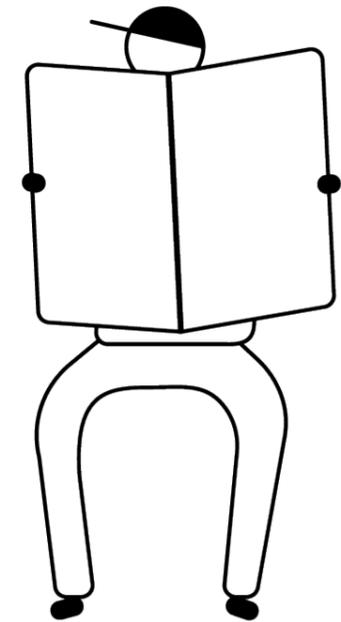
process

Phase 1

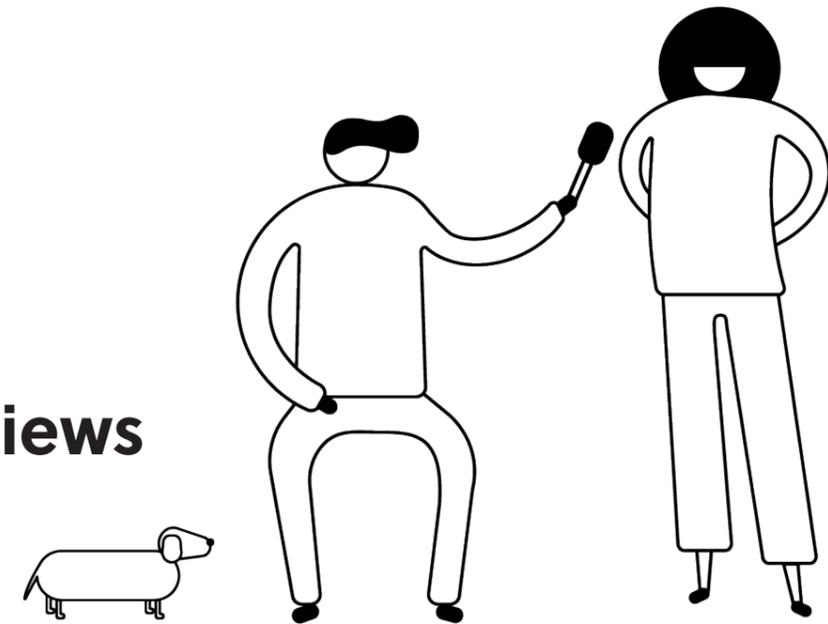
We get to know the company and employees, usually by **embedding a team** in the client's current space. Over a period of time, we observe and carefully analyse the **ways people work**, we try to understand their **habits and culture** and see how they **use the space and amenities**. We talk to representatives of different teams and groups and hear out all their thoughts and concerns.



observations



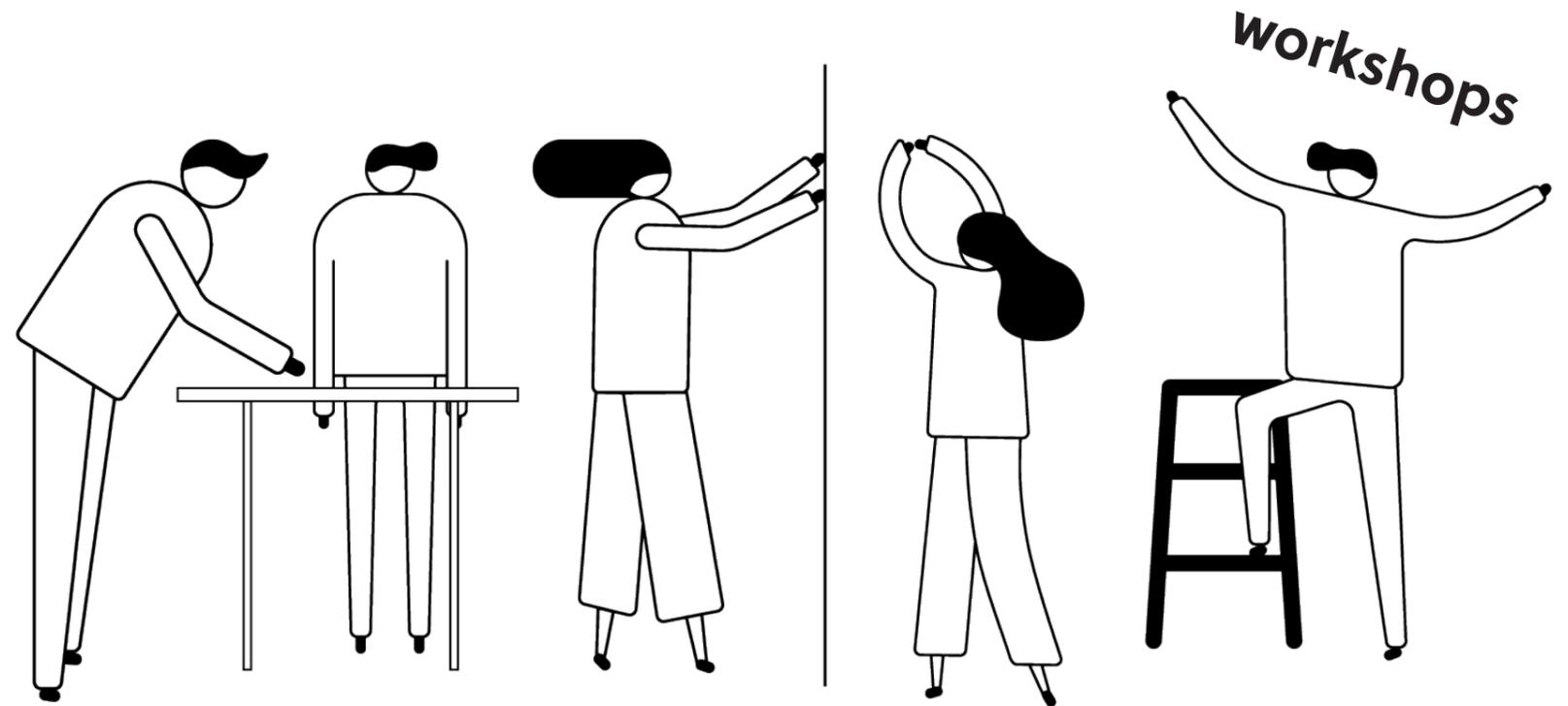
interviews



process

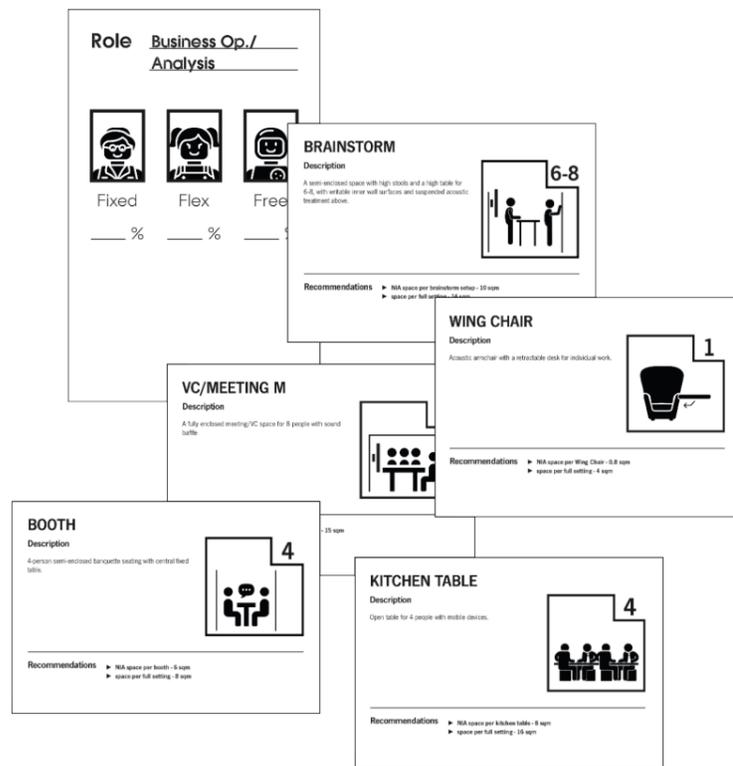
Phase 2

We help users **understand** what **their needs and expectations** are, and we enable them to **express and formulate ideas** through a series of workshops. We use varied sorts of materials and scenarios to let people participate in collaborative tasks that are fun, engaging and trigger their creativity.



process

For each workshop, we develop different sorts of collaterals - e.g. **persona and setting cards, experience blueprints, physical models, VR environments** - to understand the participants as well as possible, and for them to be able to interact with us and the space on many levels.

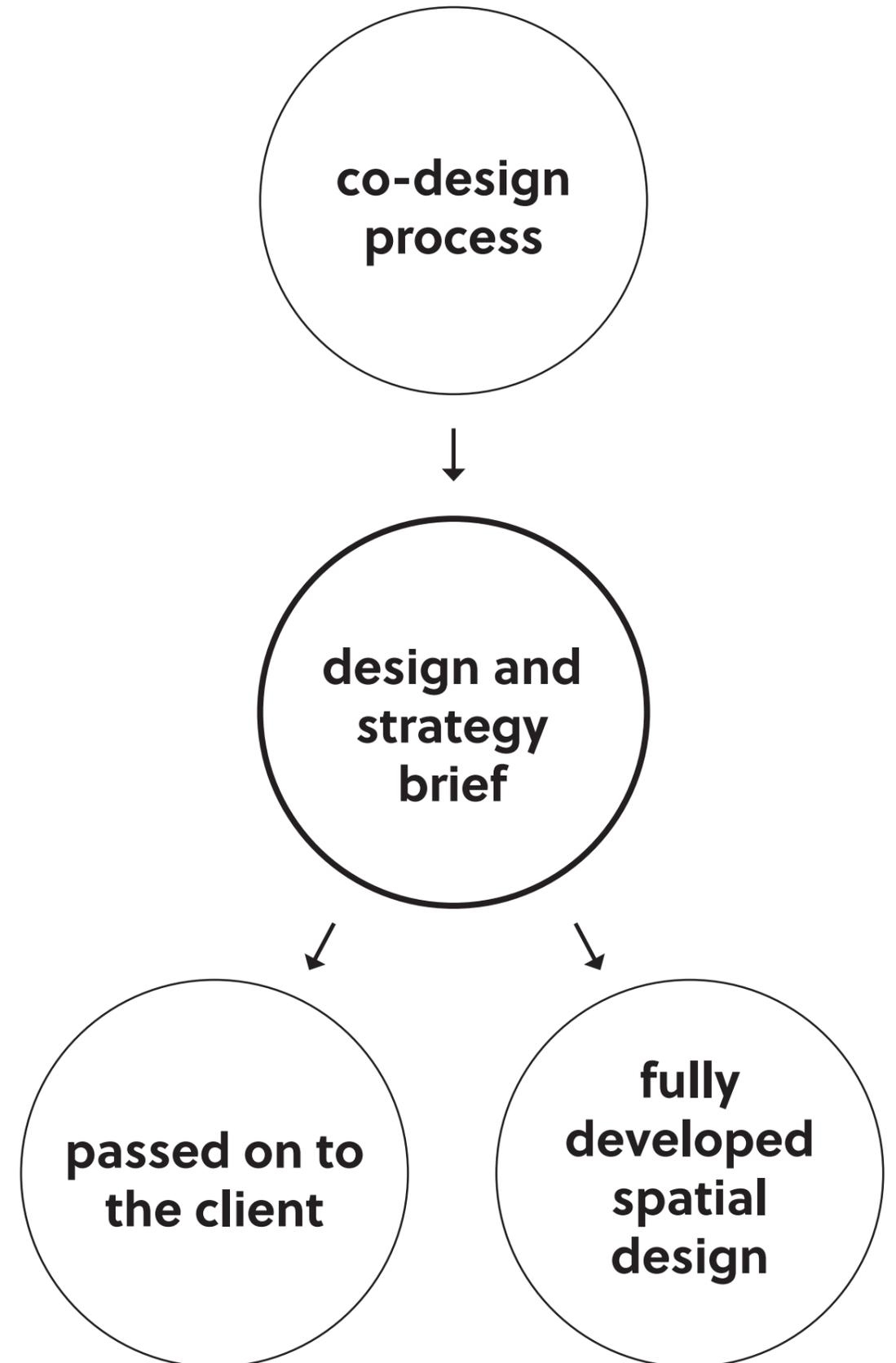


process

Phase 3

Once we have all the information, we synthesise and translate it all into a design brief, that becomes a starting point of a new space, which reflects users' needs to the fullest.

Our deliverables vary and depend on the project. Sometimes, the final outcome would be a **design and strategy brief**, that describes precisely what's expected from the space, and is then passed on to the client's in-house architect. Other times, we would take that brief and transform it into a **full spatial design** ourselves (with our partner company, **workplace**).



strategy and design

Outcome

The results are significantly different in every project - since the main idea behind our methods is to reflect the company's particular needs and identity, as opposed to introducing our own rehearsed solutions or aesthetics.

But there are six key values that we always stick to when designing. Following those, all our workspaces are:

- **tailored**
- **sustainable**
- **functional**
- **flexible**
- **innovative**
- **future-proof**

who?

team/collaborators

We are an international network of creatives from various design fields. Once we know the project's objectives, we assemble a team with the right mind- and skillset to be able to deal with the task on various levels.



Anna Langier
Founder, Spatial Designer

workplace

Workplace
Workspace Designers



Michał Maciukiewicz
Industrial Designer



Lena Knarr
Spatial Designer

R19

R19
Creative Agency



Madeline Lim
UX Designer

re:ko lab x workplace

As re:ko lab, we specialize in the analytical and collaborative processes that lead to developing the design brief.

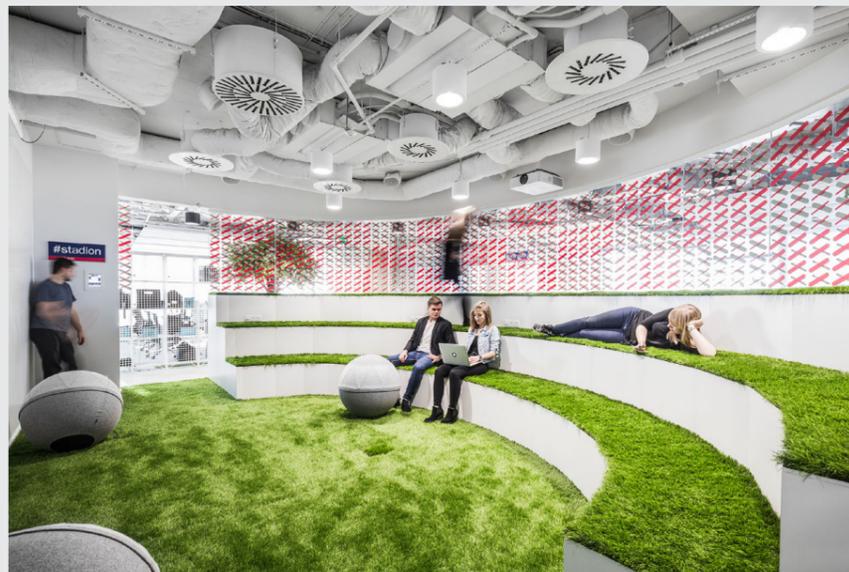
Once that brief is taken forward and transformed into construction design and then a finished space, our partner - **workplace** - an internationally accomplished, biggest workspace design firm in Poland - takes over the lead, and basing on their extensive experience, takes the client through the completion process.



workplace / Nordea - Less Waste Office



workplace / Allegro offices



workplace / MediaCom offices



workplace / Nordea offices

thank you!

For more information, visit our website:
rekolab.co

or contact us:
hello@rekolab.co
+48 602 111 533