



## PROGRAMME

17-18 November 2020, hybrid formula



## TUESDAY, 17 NOVEMBER 2020

### OPENING SESSION

10.00 – 10.15	<b>The official opening of the Open Eyes Economy Summit 5</b>
10.15 – 10.30	Voice: <i>No Going Back. Post Corona Reconstruction Program</i> <b>Professor Muhammad Yunus, PhD</b> – Nobel Peace Prize Laureate 2006; founder, Grameen Bank
10.30 – 10.45	Voice: <i>UNESCO Agenda 2030 for Sustainable Development Goals</i> <b>Irina Bokova</b> – former General Director, UNESCO
10.45 – 11.00	Voice: <i>The value of values: The European way towards a digital and green future</i> <b>Johannes Hahn</b> – EU Commissionaire for Budget and Administration
11.00 – 11.15	Voice: <i>The principle of solidarity as a recipe for urban development: idea and practice</i> <b>Aleksandra Dulkiewicz</b> – Mayor of Gdansk
11.15 – 11.30	Voice: <i>The World's New Divisions</i> <b>Professor Michael Ignatieff, PhD</b> – President and Rector, Central European University (CEU)
11.30 – 12.00	COFFEE BREAK

## TUESDAY, 17 NOVEMBER 2020

### FIRM – IDEA: MAN IN THE ARTIFICIAL INTELLIGENCE ENVIRONMENT

Patronage: AGH University of Science and Technology

12.00 – 12.15	Voice: <i>Striking the balance between AI productivity and a humane centred approach? Considering questions of ethics and bias</i> <b>Professor Lucy Taksa, PhD</b> – Macquarie University in Sydney
12.15 – 12.30	Voice: <i>What after AI BOOM? Artificial intelligence naturalization</i> <b>Professor Aleksandra Przegalińska-Skierkowska, PhD</b> – Kozminski University
12.30 – 13.30	Inspirational session: <i>How will AI change us?</i> Moderator: <b>Tomasz Stawiszyński</b> – essayist, journalist <b>Paweł M. Boguszewski, PhD</b> – Nencki Institute of Experimental Biology <b>Emilia Kaczmarek, PhD</b> – University of Warsaw <b>Michał Kosiński, PhD</b> – Stanford Graduate School of Business <b>Professor Susanna Lindberg, PhD</b> – Helsinki Collegium for Advanced Studies
13.30 – 14.15	LUNCH BREAK
14.15 – 14.45	Slam battle: <i>Can AI be smarter than a human?</i> Participants: <b>Professor Michał Krzykowski, PhD</b> – Centre for Critical Technology Studies; University of Silesia in Katowice vs. <b>Professor Wojciech Paprocki, PhD</b> – SGH Warsaw School of Economics
14.45 – 15.45	In-depth session: <i>Everywhere and everyone? About the limits of the AI</i> Moderator: <b>Engineer Krzysztof Kluzza, PhD</b> – AGH University of Science and Technology <b>Professor Włodzisław Duch, PhD</b> – Nicolaus Copernicus University in Toruń <b>Professor Joanna Jaworek-Korjakowska, PhD</b> – AGH University of Science and Technology <b>Sławomir Soszyński</b> – Vice-President of the Management Board, CIO, ING Bank Śląski <b>Mariusz Softysik, PhD</b> – Cracow University of Economics
15.45 – 16.15	COFFEE BREAK
16.15 – 17.30	Special session: <i>The impact of the COVID crisis on the economy: business opportunities and the economy of values</i> Moderator: <b>Sławomir Dudek, PhD</b> – Chief Economist, Pracodawcy RP <b>Dominika Bettman</b> – CEO, Siemens Polska <b>Michał Dybuła</b> – Chief Economist, BNP Paribas <b>Robert Kowalski</b> – former Assistant, Economics Department, Stanford University and Stanford GSB <b>Pavel Nartov</b> – Narxoz University

## TUESDAY, 17 NOVEMBER 2020

### CITY – IDEA: UNITED IN DEVELOPMENT

Patronage: The City of Gdansk

12.00 – 12.15	Voice: <i>Social sciences need democracy. But why democracy should need social sciences?</i> <b>Professor Michel Wieviorka, PhD</b> – Director, Centre d'Analyse et d'Intervention Sociologiques
12.15 – 12.30	Voice: <i>Small towns fighting long term decline. Challenges and opportunities to create inclusive and sustainable communities</i> <b>Hans Schlappa, PhD</b> – University of Hertfordshire
12.30 – 13.30	Inspirational session: <i>Solidarity-based development at the times of challenge. Who has the right to good quality of life?</i> Moderator: <b>Jacek Kołtan, PhD</b> – Director's plenipotentiary for substantive matters, European Solidarity Centre <b>Magdalena Adamowicz, PhD</b> – Member of the European Parliament, University of Gdańsk <b>Konrad Ciesiołkiewicz</b> – CEO, Orange Foundation; CEO, The Social Dialogue Committee for the National Chamber of Commerce <b>Professor Barbara Gąciarz, PhD</b> – AGH University of Science and Technology <b>Professor Małgorzata Jacyno, PhD</b> – University of Warsaw
13.30 – 14.15	LUNCH BREAK
14.15 – 14.45	Slam battle: <i>"Solidary democracy" or "tribal war"? How to design future where there is a conflict of values?</i> Participants: <b>Piotr Trudnowski</b> – CEO, The Jagiellonian Club vs. <b>Anna Strzałkowska, PhD</b> – University of Gdańsk
14.45 - 15.45	In-depth session: <i>The centre does not want to notice, peripheries don't want to keep quiet? About territorial solidarity</i> Moderator: <b>editor Aleksandra Fandrejewska-Tomczyk</b> – journalist <b>Bogusław Kośmider</b> – Deputy Mayor of the City of Krakow for Residents Service <b>Mieczysław Struk</b> – The Pomeranian Marshal <b>Jacek Kostka</b> – Mayor of Górowo Hławeckie
15.45 – 16.15	COFFEE BREAK
16.15 – 17.30	Special session: <i>Climatic solidarity</i> Moderator: <b>Grzegorz Jasiński, PhD</b> - journalist, RMF FM <b>Izabela Van den Bossche</b> – Vice-President for Communication, City Solutions, Fortum <b>Agata Czachórska</b> – Director of Sustainable Development, IKEA Retail <b>Mirosław Proppé</b> – CEO, WWF Poland <b>Rafał Sonik</b> - rally driver; CEO of Czysta Polska Association

## TUESDAY, 17 NOVEMBER 2020

### BRAND – CULTURE: ANTHROPOCENE – WORLD MANAGEMENT

12.00 – 12.15	Voice: <i>Green welfare state. New economy in times of climate crisis</i> <b>Hajnalka Schmidt</b> – Operational Director, Greenpeace Central and Eastern Europe
12.15 – 12.30	Voice: <i>What is the role of culture and institutions for a value-based economy?</i> <b>Professor Michael Roos, PhD</b> – Ruhr Universität Bochum
12.30 – 13.30	Inspirational session: <i>Anthropocene or symbiocene?</i> Moderator: <b>Edwin Bendyk</b> – CEO, Stefan Batory Foundation <b>Professor Ewa Bińczyk, PhD</b> – Nicolaus Copernicus University in Toruń <b>Professor Michał Krzykowski, PhD</b> – Centre for Critical Technology Studies; University of Silesia in Katowice <b>Kamil Mirowski</b> – Head of Public Affairs & Sustainability, Żywiec S.A. Group
13.30 – 14.15	LUNCH BREAK
14.15 – 14.45	Slam battle: <i>On the way to symbiocene? A pessimist and an optimist about the future of the humanity</i> Participants: <b>Professor Krystian Jażdżewski, PhD</b> – Warsaw Genomics vs. <b>Olga Brzezińska</b> – CEO, the City of Literature Foundation, Programme Director of the Miłosz Festival
14.45 - 16.00	In-depth session: <i>New menu for the new times. What will be the consequences of the global green revolution in the kitchen?</i> Moderator: <b>Ewa Wachowicz</b> – journalist and TV presenter <b>Kamil Mirowski</b> – Head of Public Affairs & Sustainability, Żywiec S.A. Group <b>Basia Ritz</b> - Head Chef & owner of Ritz Restaurant, the first Polish MasterChef <b>Michał Siwek</b> – Director of the International Hub Food and Agri Department, BNP Paribas <b>Justyna Szymani, PhD Eng.</b> – Director of the Quality Development Department and Private Brand Control, Jeronimo Martins Polska <b>Kaj Török</b> – CRO & CSO, MAX Burgers
16.00 – 16.15	COFFEE BREAK
16.15 – 17.30	Special session: <i>Energy transformation of Poland from the just transition perspective</i> Moderator: <b>Professor Joanna Kulczycka, PhD</b> – AGH University of Science and Technology <b>Jerzy Buzek</b> – MP and former President of the European Parliament <b>Henryk Czubek, PhD</b> – Head of UNIDO Team at the Permanent Representation of the Republic of Poland to the UN Office in Vienna; Ministry of Development, Labour and Technology; Ministry of Foreign Affairs <b>Marian Łyko</b> – CEO, Municipal Heat Supply Company (MPEC) in Krakow <b>Sandra Piesik, PhD</b> – Director, 3 ideas B.V. Amsterdam <b>Tomasz Urynowicz</b> – Deputy Marshal of the Lesser Poland Voivodeship

TUESDAY, 17 NOVEMBER 2020

PLENARY SESSION

	17.40 – 17.55	Voice: <i>Growth is Dead, Long Live the Economy!</i> <b>Timothée Parrique, PhD</b> – Université Clermont Auvergne
	17.55 – 18.55	Session: <i>The future of capitalism. Man – environment – market</i> Moderator: <b>Edwin Bendyk</b> – CEO, Stefan Batory Foundation <b>Brunon Bartkiewicz</b> – CEO, ING Bank Śląski <b>Professor Paul H. Dembinski, PhD</b> - Observatoire de la Finance <b>Gesine Schwan, PhD</b> – Rector, Humboldt -Viadrina School of Governance, Berlin

## TUESDAY, 17 NOVEMBER 2020

### SLAM BATTLES

	12.00 – 12.40	Slam battle: <i>Will the Polish golden age continue?</i> Participants: <b>Marcin Piątkowski, PhD</b> – Senior Economist, World Bank vs. <b>Marek Tatała</b> – Vice-President , Civil Development Forum (FOR) Foundation Moderator: <b>Zuzanna Szott</b> – student, AGH University of Science and Technology
	12.50 – 13.30	Slam battle: <i>What have we found out about Poland in 2020?</i> Participants: <b>Professor Marek Migalski, PhD</b> – University of Silesia in Katowice vs. <b>Łukasz Warzecha</b> – journalist, publicist of “Do Rzeczy”, “Rzeczpospolita” Moderator: <b>Maciej Łazor</b> – President of the Malopolskie Region, Young Democrats Association; student, Jagiellonian University
	14.15 – 14.55	Slam battle: <i>How to strengthen common values in a state institution?</i> Participants: <b>Szymon Ziobrowski</b> - Director, Tatra National Park vs. <b>Sylwia Hull-Wosiek</b> - Development Manager, Concordia Design Moderator: <b>Ryszard Szlosarek</b> – founder of ZETKI Agency; student, SWPS University of Social Sciences and Humanities

## WEDNESDAY, 18 NOVEMBER 2020

### INTERNATIONAL GOVERNANCE

10.00 – 10.15	Voice: <i>World economy after the pandemic</i> <b>Martin Raiser</b> – Country Director for China, Mongolia and Korea, World Bank
10.15 – 10.30	Voice: <i>Multilateralism and international governance</i> <b>Patrycja Sasnal, PhD</b> – Polish Institute of International Affairs
10.30 – 10.45	Voice: <i>The Future of Welfare in a Global Europe</i> <b>Professor Bernd Marin, PhD</b> - European Bureau for Policy Consulting and Social Research
10.45 – 11.00	Voice: <i>Financing water investments for social productivity and economic resilience</i> <b>Professor Guy Alaerts, PhD</b> - IHE Delft International Institute for Water Education
11.00 – 11.15	Voice: <i>Can we survive without forests? #Together4Forests</i> <b>Mauricio Voivodic</b> – CEO, WWF Brazil
11.15 – 11.30	Voice: <i>European solidarity as never seen before</i> <b>Luca Jahier</b> - former President of the European Economic and Social Committee
11.30 – 12.00	COFFEE BREAK



## WEDNESDAY, 18 NOVEMBER 2020

### FIRM – IDEA: COMMONING AND COMMONS IN THE CONTEMPORARY ECONOMY

Patronage: Polish Society of Authors and Composers ZAiKS

12.00 – 12.05	<p><b>Introduction</b>  <b>Michał Komar</b> – Vice-President, Polish Society of Authors and Composers ZAiKS</p>
12.05 – 12.20	<p>Voice: <i>Social cooperation and social innovation – a critical approach to commoning and the governance of the commons</i>  <b>Professor Robert Jessop, PhD</b> – Lancaster University</p>
12.20 – 12.35	<p>Voice: <i>How commoning can change everything</i>  <b>Silke Helfrich</b> – Commons Strategies Group</p>
12.35 – 13.35	<p>Inspirational session: <i>Culture matters, but how? Debate of creators, intermediaries and users</i>  Moderator: <b>Alek Tarkowski, PhD</b> – CEO, Centrum Cyfrowe Foundation  <b>Grzegorz Belica</b> - leader of the maker movement organizations  <b>Miłosz Bembinow</b> – composer, conductor; Vice-President, Polish Society of Authors and Composers ZAiKS  <b>Anna Laskowska</b> – Managing Director, SONY/ATV Media Publishing  <b>Marcin Olender</b> – Public Policy and Government Relations Manager, Google</p>
13.35 – 14.15	<p><i>LUNCH BREAK</i></p>
14.15 – 14.45	<p>Slam battle: <i>Ownership or benefit?</i>  Participants: <b>Professor Jan Sowa, PhD</b> - Academy of Fine Arts in Warsaw vs. <b>Jacek Giedrojc</b> – Warsaw Equity Group</p>
14.45 - 15.45	<p>In-depth session: <i>The border between ownership and value</i>  Moderator: <b>Maciej Kawecki, PhD</b> – Dean of WSB University in Warsaw  <b>Professor Jan Błeszyński</b> – University of Warsaw  <b>Kamila Bondar</b> – CEO, The ING Polish Art Foundation  <b>Professor Andreas Bieler, PhD</b> - University of Nottingham  <b>Professor Alexandros Kioupiolis, PhD</b> - Aristotle University</p>
15.45 – 16.15	<p><i>COFFEE BREAK</i></p>
16.15 – 16.25	<p>Voice: <i>Cognitive capitalism and commoning</i>  <b>Rafał Kownacki</b> – International Confederation of Societies of Authors and Composers CISAC</p>
16.25 – 17.30	<p>Special session: <i>Do we have a full instrumentation of commoning?</i>  Moderator: <b>Tomek Lipiński</b> – musician; Member of the Board, Polish Society of Authors and Composers ZAiKS  <b>Professor Wojciech Cellary, PhD</b> – Poznań University of Economics and Business  <b>Robert Kroplewski</b> – plenipotentiary of the Minister of Digitization for the information society  <b>Anna Misiewicz</b> - Section for International Law and Issues, International Division, Polish Society of Authors and Composers ZAiKS  <b>Professor Dorota Sokołowska, PhD</b> – University of Szczecin</p>

## WEDNESDAY, 18 NOVEMBER 2020

### CITY – IDEA: ARCHITECTURE AND ADAPTATION OF CITIES TO CLIMATE CHANGE

Patronage: Architektura i Biznes

12.00 – 12.15	Voice: <i>The importance of multiplicity in architectural design</i> <b>Professor Nathalie de Vries</b> - architect and urban planner; Founding Partner MVRDV
12.15 – 12.30	Voice: <i>200 100 50 20 10</i> <b>Professor Dietmar Eberle</b> – architect
12.30 – 13.30	Inspirational session: <i>Architecture for the new times</i> Moderator: <b>Małgorzata Tomczak</b> – Editor-in-Chief, Architecture and Business <b>Małgorzata Bobrowska, PhD</b> – Business Development Manager, Smart Infrastructure, Siemens Polska & <b>Mariusz Kondraciuk</b> – Head of Operating, Siemens Polska <b>Simone De Iacobi &amp; Małgorzata Kuciewicz</b> – CENTRALA Project Group <b>Engineer Agata Twardoch, PhD</b> – Silesian University of Technology
13.30 – 14.15	LUNCH BREAK
14.15 – 14.45	Slam battle: <i>Why do architects contribute to climate change?</i> Participants: <b>Robert Konieczny</b> – KWK PROMES vs. <b>Bartłomiej Kisielewski</b> – Horzone Studio
14.45 - 15.45	In-depth session: <i>Green up! On the adaptation of cities to climate change</i> Moderator: <b>Professor Krzysztof Ingarden</b> – Andrzej Frycz Modrzewski Krakow University, Member of the OEEES Programme Council <b>Jacek Ławrecki</b> – Head of Communications Poland and Baltic States, Fortum <b>Agnieszka Kalinowska-Sołtys</b> – Vice-President, Association of Polish Architects <b>Kacper Kępiński</b> – National Institute of Architecture and Urban Planning <b>Aldo Vergas-Tetmajer</b> - Coordinator of the National URBACT Point, Association of Polish Cities
15.45 – 16.15	COFFEE BREAK
16.15 – 16.30	<i>Water City Index 2020 premiere</i> <b>Michał Kudłacz, PhD</b> - Cracow University of Economics & <b>Krzysztof Kutek</b> - Arcadis Polska
16.30 – 17.30	Special Session: <i>Empathetic leadership - management by values</i> Moderator: <b>Barbara Stepnowska, PhD</b> – MBA Director, Gdańsk University of Technology <b>Ad Faasse</b> - Business Unusual <b>Przemysław Gdański</b> – CEO, BNP Paribas <b>Tomasz Jabłoński</b> – CEO, Blix Group <b>Ewa Sowińska</b> – Partner, ESO Audit

## WEDNESDAY, 18 NOVEMBER 2020

### BRAND – CULTURE: EDUCATION – NEW GENERATION

Patronage: City of Krakow

12.00 – 12.15	<p>Voice: <i>Finland: a country where education comes first</i>  <b>Johanna Hulkko</b> – Senior Ministerial Adviser, Ministry of Education and Culture in Finland</p>
12.15 – 12.30	<p>Voice: <i>Rabbit vs. overwatch. The life itself, or edutainment in practice</i>  <b>Maria &amp; Mateusz Zmysłony</b> - OEE, Eskadra Group</p>
12.30 – 13.30	<p>Inspirational session: <i>We can do it differently. About education without irritation</i>  Moderator: <b>Mateusz Mielczarek</b> – Polska 2050 Association, student of Utrecht University  <b>Oktawia Gorzeńska</b> - Education Leadership Academy  <b>Anna Grąbczewska</b> – CEO, Children’s University Foundation  <b>Arkadiusz Mierzwa</b> – Corporate Affairs Director, Jeronimo Martins Polska  <b>Magdalena Sroka</b> – CEO, Alvernia Planet</p>
13.30 – 14.15	<i>LUNCH BREAK</i>
14.15 – 14.45	<p>Slam battle: <i>OK, boomer, or old and new methods</i>  Participants: <b>Przemysław Staroń</b> – Teacher of the Year 2019; nominated for Global Teacher Prize 2020 vs. <b>Zuzanna Karcz</b> – high school student, Stanisław Staszic High School no. 4 in Sosnowiec</p>
14.45 - 15.45	<p>In-depth session: <i>Women in education, in culture, in attack</i>  Moderator: <b>Magdalena Kicińska</b> – Editor in Chief, Pismo. Magazyn Opinii.  <b>Professor Aleksandra Cisłak-Wójcik</b> – SWPS University of Social Sciences and Humanities  <b>Agnieszka Dziemianowicz-Bąk, PhD</b> – Polish MP, social activist  <b>Marta Frej</b> – painter, illustrator and culture animator  <b>Helene Granqvist</b> – Women in Film and Television International, Sweden</p>
15.45 – 16.15	<i>COFFEE BREAK</i>
16.15 – 17.30	<p>Special session: <i>Business that cannot change</i>  Moderator: <b>Bartłomiej Biga, PhD</b> – Cracow University of Economics, Vice-Chairman of the OEEES Programme Council  <b>Rafał Benecki</b> – Chief Economist, ING Bank Śląski  <b>Wiktoria Brauksiepe</b> – Member of the Board, CFO, Henkel Polska  <b>Stefano Mallia</b> – Employee’s Group President, European Economic and Sco  <b>Ewa Radomska, PhD</b> - Pedagogical University of Krakow, Coordinator of the "Fair Trade-Friendly University" Programme  <b>Magdalena Raczek-Kołodnyńska</b> – Vice-President of the Management Board, Polish Association of Listed Companies</p>

## WEDNESDAY, 18 NOVEMBER 2020

### CLOSING SESSION

	17.40 – 17.55	<p><i>The New Culture - New Europe Award Ceremony</i></p> <p>The host of the ceremony - <b>Robert Piaskowski</b>, Plenipotentiary of the Mayor of Krakow for Culture  Laudation - <b>Krzysztof Gierat</b>, Director of the Krakow Film Festival  Award ceremony - <b>Dominik Jaśkowiec</b>, Chairman of the Krakow City Council  Laureate's speech - <b>Oleg Sencow</b>, Ukrainian film director, writer, social activist</p>
	17.55 – 18.10	<p>Voice: <i>"The places of presence". About the civic spirit</i></p> <p><b>Professor Tadeusz Sławek, PhD</b> – University of Silesia in Katowice</p>
	18.10 – 18.25	<p>Voice: <i>Future without democracy. Civic dilemmas from the Gdansk (and other) perspective</i></p> <p><b>Professor Cezary Obracht-Prondzyński, PhD</b> – University of Gdańsk</p>
	18.25 – 18.40	<p><i>Summary</i></p> <p><b>Professor Jerzy Hausner, PhD</b> – Chairman of the OEEs Programme Council, GAP Foundation</p>

## WEDNESDAY, 18 NOVEMBER 2020

### SLAM BATTLES

	12.00 – 12.40	Slam battle: <i>What kind of democracy?</i> Participants: <b>Professor Jan Hartman, PhD</b> – Jagiellonian University vs. <b>Professor Antoni Dudek, PhD</b> - Cardinal Stefan Wyszyński University in Warsaw Moderator: <b>Mateusz Zawistowski</b> - Account Executive, ZETKI Agency; student, SWPS University of Social Sciences and Humanities
	12.50 – 13.30	Slam battle: <i>Quo vadis, Europe? A union of values or a union of interests?</i> Participants: <b>Professor Tomasz T. Koncewicz, PhD</b> - European University Institute vs. <b>Tomasz Wardyński, Esq.</b> – Wardyński and Partners Law Firm Moderator: <b>Marianna Mowczko</b> – student, Cracow University of Economics
	14.15 – 14.55	Slam battle: <i>The artist changes the world</i> Participants: <b>Maria Anna Potocka</b> - Director, MOCAK Museum of Contemporary Art vs. <b>Paweł Althamer</b> - sculptor, performer
	15.00 – 15.40	Potyczka: <i>How to finance the green transformation in Poland from the EU Reconstruction Fund?</i> <b>Izabela Zygmunt</b> – CEE Bankwatch Network, Polska Zielona Sieć vs <b>Tomasz Gibas</b> – economic advisor; Representation of the European Commission in Poland Moderator: <b>Jan Gargul</b> – student, SWPS University of Social Sciences and Humanities